

## 5 WAYS TO SEARCH WHAT YOU SEE WITH GOOGLE LENS





## SEARCH WITH GOOGLE LENS POINT YOUR CAMERA & ASK

Curious about something in front of you, like art in a museum? Point your camera, ask a question, and get an Al snapshot with key info and links to explore. You can even ask out loud while snapping a photo -just like asking a friend!

## SEARCH WITH GOOGLE LENS SPEAK NOW, FRIEND, AND ENTER



Source: <u>https://blog.google/products/search/google-</u> <u>lens-tips-2025/</u>

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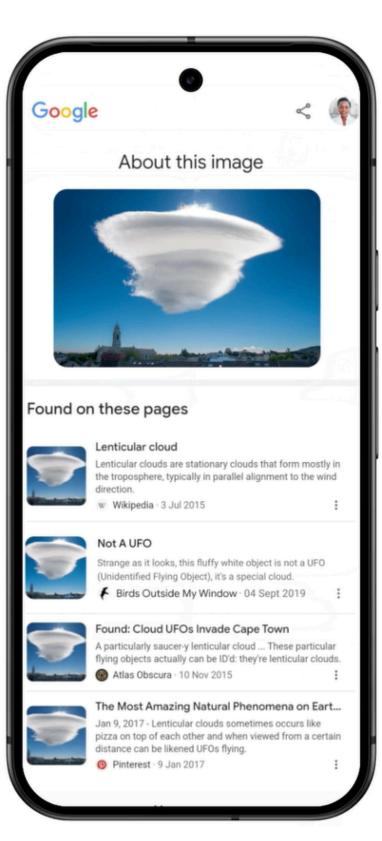
### SEARCH WITH GOOGLE LENS ABOUT THIS IMAGE

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Seeing is believing—but doublechecking helps! Use 'About this image' in Lens to explore how an image is used across the web and get insights from news and fact-checking sources.



### SEARCH WITH GOOGLE LENS YOU ARE FAKE NEWS



Source: <u>https://blog.google/products/search/google-</u> <u>lens-tips-2025/</u>



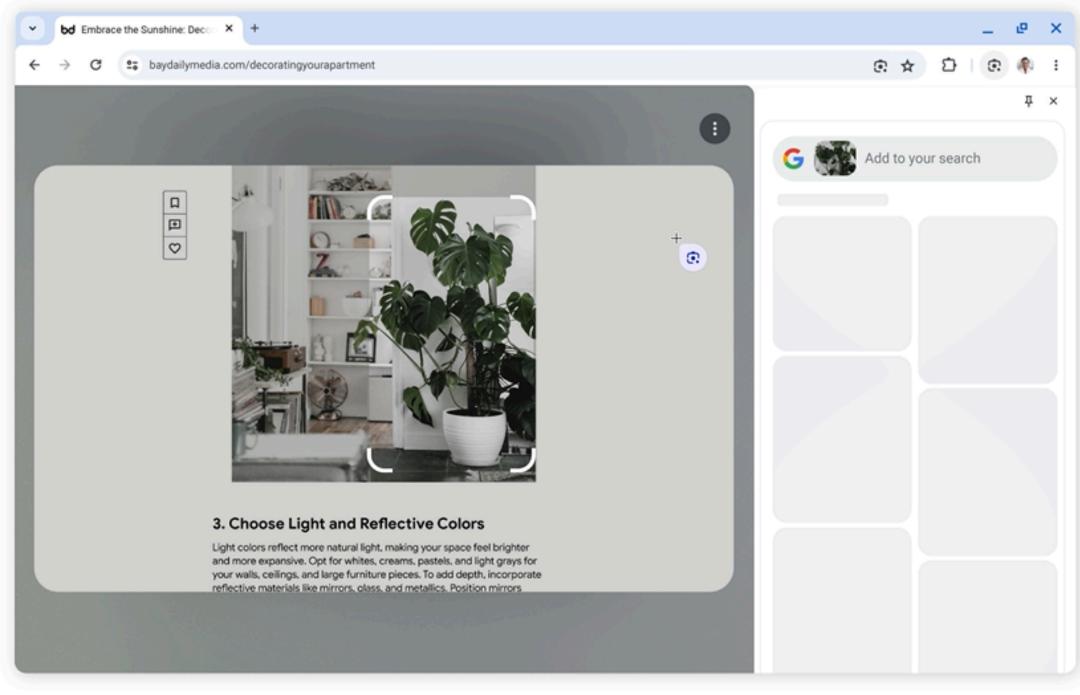
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## SEARCH WITH GOOGLE LENS LENS IN CHROME

Use Lens in Chrome desktop to search and ask about anything without leaving your tab. Click the Lens icon, select what catches your eye, and get helpful results in the side panel -plus options to refine or ask more questions!

# SEARCH WITH GOOGLE LENS ASK FOR ADDITIONAL INFORMATION



#### Source: <u>https://blog.google/products/search/google-</u> <u>lens-tips-2025/</u>



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#### SEARCH WITH GOOGLE LENS GET PRODUCT DETAILS INSTANTLY

See something you want to buy? Snap a photo with Lens to check prices, deals, reviews, and where to buy. Shopping instore? Get info on similar products, competitive prices, and shopper reviews instantly!



#### SEARCH WITH GOOGLE LENS

### MONEY SAVING ON A WHOLE NEW LEVEL

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<ul> <li>★ Macy's</li> <li>The North Face Men's Boreali</li> <li>In stock online</li> <li>➡ Free delivery Oct 2-11</li> <li>♥ Members earn points on en</li> <li>♥ Mens PWP: Perry Ellis Wall BADGE</li> </ul>	very purchase	:
<ul> <li>The North Face</li> <li>Borealis Backpack</li> <li>See merchant for availability</li> <li>♀ 9 delivery Oct 3 - 5 · Free</li> <li>♥ Contact for availability · 7.4</li> </ul>	e \$99.01+	:
More prices &	stores >	
eople also ask		:

<u>https://blog.google/products/search/google-</u> <u>lens-tips-2025/</u>

Source:



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### SEARCH WITH GOOGLE LENS COPY TEXT FROM A PHOTO

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Use Lens to snap a picture of text—even handwritten! Summarize, ask questions, or copy it to your clipboard. Lens can even annotate images, like highlighting vegetarian options on a menu.



#### SEARCH WITH GOOGLE LENS PERFECT FOR STUDENTS

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Source: <u>https://blog.google/products/search/google-</u> <u>lens-tips-2025/</u>

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#### For more captivating Google content

Born in Sofia, Bulgaria, Georgi attended the 91st German Language High School. With a Bachelor's and Master's degree in Business Administration from Humboldt University in Berlin, he found his way into digital marketing and e-commerce. He has ten years of experience in Berlin, Cologne, and Düsseldorf, most recently as a team leader at TRG in SEA and Amazon. Currently, he works as a Senior Consultant at Hutter Consult AG, specializing in Google.

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