

THE **ONE** DECISION™

SPONSORSHIP ONE-SHEET

Host: Kim Groshek • kimgroshek.com/podcast



Reach founders, business owners, consultants, and decision-makers through a weekly show about business, leadership, and the decisions that change everything.



AUDIENCE SNAPSHOT



21,000+ lifetime downloads



1 weekly episode



11 early listener survey responses



100% of surveyed listeners are primary purchasing decision-makers



Audience includes founders, business owners, consultants, and advisors



AUDIO PLACEMENTS AVAILABLE



15, 30, and 60 second spots



Pre-roll — beginning



Mid-roll — middle



Post-roll — end

1.



PODCAST SPONSOR

\$750 / month

WHAT YOU GET

- Host-read mention on weekly episodes
- 15–30 sec pre-roll
- 30–60 sec mid-roll or post-roll
- Sponsor link in show notes
- Supporter acknowledgment

WHAT YOU GET OUT OF IT



Best for brand awareness and repeated exposure to decision-makers.

2.



PODCAST + EMAIL

\$1,250 / month

WHAT YOU GET

- Everything in Podcast Sponsor
- 1 sponsor feature in email newsletter each month
- Clickable link + call to action
- Multi-touch visibility beyond the episode

WHAT YOU GET OUT OF IT



Best for stronger visibility, more clicks, and better recall.

3.



MULTI-CHANNEL PARTNER

\$2,000 / month

WHAT YOU GET

- Everything in Podcast + Email
- 2 LinkedIn sponsor mentions each month
- Category exclusivity
- Priority placement
- Expanded visibility across podcast, email, and social

WHAT YOU GET OUT OF IT



Best for deeper market presence, authority, and lead generation.

LET'S TALK SPONSORSHIP



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Scan to book a first conversation.

★ Founding sponsor pilot packages available.