



**20 Growth Hacks  
That Lead To  
HUGE RESULTS**

# *Tip #1*

## **Systematize and Prioritize**

Break down processes into separate components and identify what needs to be worked on immediately.

# *Tip #2*

## **Automate**

Automation is the process where machines do the work for you. This cannot be made any clearer. If you make efficient use of automation then the results will be huge.

# *Tip #3*

## **Compound**

Results compound over time. So you might make no money blogging in your first year and generate explosive returns on your third.

## *Tip #4*

### **Track What Matters**

Identify the core metrics (bounce rate, conversion ratio, return on investment, total traffic). Focus on increasing these metrics and ignore the rest.

# *Tip* #5

## **Keep it Simple**

People have a tendency in the age of information to try to do too much. Focus on what really matters and stick with it. It does not have to be complicated.

# *Tip #6*

## **Network**

You cannot do it alone. Learn to utilize a network of like-minded people. You will be surprised at what you will learn and how they can help.

# *Tip #7*

## **Learn to Switch Off**

It is often in a state of relaxation where the best ideas come from. Rest is also needed to recharge. When you switch off from work, remember to switch off 100%.

## *Tip #8*

### **Use Freelancers**

Freelancers can do the work for a very competitive rate. They can also do the work that you do not excel at.

# *Tip #9*

## **Innovate**

The best businesses all innovate and change their plans. You should too.

# *Tip #10*

## **Manage Energy**

Use habits effectively to manage your energy and stress levels. This includes your personal life such as diet, meditation, mindfulness, exercise, and relaxation.

## *Tip #11*

### **Master Your Psychology**

Know what you are good at and where you excel. You can then outsource your weaknesses and focus on your strengths.

## *Tip #12*

### **Have a Vision**

Without a vision, you will just keep repeating the same thing every single day. Have a clear map of your online growth model.

# *Tip #13*

## **Experiment**

Experiment with ways to boost your growth. There are many options available in terms of internet marketing.

## *Tip #14*

### **Learn from the Best**

In any field, there are experts who have done it before. Read their books and study their behavior.

# *Tip #15*

## **Research**

Selectively research trends and patterns in the marketplace. This will save time down the line.

# *Tip #16*

## **Focus on the Customer**

Putting the customer first works at all times. Try to ensure that your approach is client-centric and your business will grow tremendously.

# *Tip #17*

## **Blog**

This point cannot be reiterated enough. But you need a blog, and you need to post consistently.

Content marketing is still the most effective technique.

## *Tip #18*

### **Maintain an Email List**

Email lists last a long time and are internet marketing gold. Collect them and work diligently on email marketing campaigns.

## *Tip #19*

### **Take a Long-Term Approach**

Always consider where your internet market attempts are going and try to generate long-term value. Short terms goals tend to be short-lived.

# *Tip* #20

## **Ask the Audience**

Ask your customers questions with polls and quizzes. If this is done tastefully, it will massively increase engagement.