

Mysteel



2024
South China 3rd

**Copper Rod,
Wire & Cable
Industry Conference**

Oct 16, 2024

Foshan Marriott Hotel



About the conference

The 2024 South China Copper Rod & Cable Industry Conference will be hosted by Mysteel and Guangdong Wire & Cable Association in Foshan, Guangdong Province, China on October 16, 2024. The conference will invite relevant government leaders, cable industry associations, copper rod, wire & cable enterprises, traders, prominent experts, renowned scholars, and industry leaders to provide a comprehensive analysis of Guixi's current industrial landscape and share multi-angle in-depth insights on industry policies, the macroeconomic environment and market prospects, aiming to lead the high-quality development of the copper rod, wire & cable industry.

Highlights

- Introductions of Guixi's current industrial landscape, land port policies, resource advantages, and future development strategies.
- Insights on technological advancements required for value-added and high-end cable in Guangdong.
- Discussions on the supply & demand dynamics, focusing on the interplay between copper processing, trading, supply chains, end-users, and financial products.
- Expert perspectives on industry policies, market trends, prospects, and the impact of digital transformation on achieving high-quality industry growth.

Register Fee

Standard: USD 1,000 each

Early Bird (Before September 30): USD 800 each

Contact Us

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Conference Agenda | October 16, 2024

Time (UTC: +8:00) Topic (tentative)

08:00-18:00 Registration

12:00-13:00 Buffet Lunch

— Opening Ceremony —

14:00-14:08 Promotional Video of Guixi's Industrial Landscape

14:09-14:16 Opening Remarks
Local Government Leaders

14:17-14:23 Speech
Leaders of Guangdong Wire & Cable Association

14:24-14:39 Speech
Leaders of Mysteel

— Introduction & Analysis —

14:30-15:00 Industrial Policies of Yingtan Land Port & Central Trade Centre
Relevant leaders of Yingtan Land Port Holding Co.

15:00-15:50 Changes in China's Domestic Environment for Exports & Opportunities for Future Development
Relevant Leaders of the Ministry of Commerce of the PRC
(to be confirmed)

15:50-16:20 Current Situation & Future Trends for the South China Wire & Cable Industry
Lin Wei, Secretary-General, Guangdong Wire & Cable Association

16:20-16:50 Analysis of Copper Rod Consumption Demand in South China
Copper Rod Enterprises in South China (to be confirmed)

16:50-17:20 Practical Application & Analysis of Financial Instruments in Copper Rod & Cable Industry
Leading Futures Companies & Research Institutes

17:20-17:50 Analysis & Outlooks on Copper & Related End-user Markets
Analysts from Mysteel's Copper Department

18:20-20:00 Appreciation Dinner and Awarding Ceremony



Conference Cooperations

Customised Accompanying Gifts
USD 7,000

1. Customised accompanying gifts
2. Two exhibition stands
3. Four free attendees
4. Bagging of conference materials
5. Company name listed

Conference Exhibition
USD 4,000

1. 3x3 metres spray painting exhibition booth
2. Two exhibition stands
3. Four free attendees
4. Bagging of conference materials
5. Company name listed

Dining Table Reservation
USD 3,000

1. Ten dinner vouchers
2. Two free attendees
3. One exhibition stand
4. Company name listed

Exhibition Stands
USD 2,000

1. Two exhibition stands
2. Two free attendees

Conference sponsorships include but are not limited to the above, please contact the administrators for more sponsorship benefits. The conference sincerely welcomes various forms of cooperation units, adhering to the principles of voluntariness and fairness. If you are interested in cooperation, please contact the conference organizing committee.

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