



# 2ND ANNUAL *Score Factor* In DeSoto

DOMESTIC VIOLENCE & COMMUNITY  
AWARENESS FESTIVAL

5K WALK/RUN | 20  
**OCTOBER 14 | 23**  
**8AM - 12PM**

📍 DESOTO RECREATION CENTER 211  
E PLEASANT RUN RD, DESOTO, TX 75115

**REGISTER AT**  
[ScoreFactor5K.com](http://ScoreFactor5K.com)

## Sponsorship Package

### Family-Friendly Event

- Vendor/Exhibitor Fair
- Live DJ Music
- Family Friendly
- Face Painters
- 5K & 1 Mile Dash







Score Factor Domestic Violence Awareness 5K is one of Score Factor's signature fundraising events. The core principles of the 5K are to raise awareness about domestic violence, remember those we have lost, and honor the many survivors. The event features include a brief program, a 5K walk, kid dash, family-friendly activities, food, music, and a vendor and exhibitor fair. In the months leading up to the event, teams and individuals sign up for the walk. The mission is *to empower the community and inspire social change through education, support, and advocacy.*

## Why Sponsor

- From our inspiring program, sense of community, and purpose to our fun games and wide variety of vendors/exhibitors, attendees will feel inspired to be a part of the solution in ending domestic violence in our communities.
- Be recognized for your support in various ways before, during, and after the event through the ScoreFactor5K.com website and social media channels, promotional materials, vendor/exhibitor fair, and during the program.
- Match your employees' passion by offering them the opportunity to support a cause that inspires them while connecting with local businesses and resources—and enjoying a fantastic outdoor event!
- Improve your brand perception while aligning with our well-respected and inspiring brand.
- Support local individuals and families as they pursue lives free from violence.
- Support domestic violence survivors and DV Non-Profits with free and low cost financial literacy classes, homeownership education, business start-up scholarships, and personal finance grants.

## Digital Reach

Score Factor enjoys:

- nearly 11,000 combined followers on all social media accounts
- over 9,500 active subscribers, including corporate and individual donors, volunteers, and supporters on our general mailing list

## Attendees

Score Factor Domestic Violence Awareness 5K attendees come from all walks of life including business leaders in insurance, auto, healthcare, wealth management, energy, real estate, banking, family philanthropy, and other industries. Our guests also include community leaders and members of our city, county, and state government.



“Score Factor helped me in so many ways. Their economics program made me feel so hopeful, reassuring me that I could become financially stable after being in an abusive relationship.”  
K. Williams





**Score Factor 5K  
2022 Award Recipient:**

**LipGloss for Love, Inc. was  
able to make such a great  
impact in our services because  
of the generous gift from  
Score Factor.**

**Thank you!**

**Rosalind Rayford, Founder**



**TITLE  
SPONSOR (1)  
\$10,000**

- Co-branding as 'Title Sponsor' on all event collateral materials, press releases, and media materials
- Invitation to speak to the audience (2-3 minutes) and lead the Walk Kick-off
- Recognition as Title Sponsor at the event  
Company name/logo (with link to website) listed on Score Factor website
- Social media shoutout, twice (2)
- Name or logo on three (3) event emails
- Premier logo placement as Title Sponsor on t-shirts and event signage
- Setup tented booth (6' table) with the option to hand out materials, branded items to attendees
- Complimentary admission for 30 individuals, which includes a wristband for games and activities, and t-shirt

**GOLD  
SPONSOR (2)  
\$2,500**

- Recognition from podium
- Name recognition in printed materials
- Logo on t-shirt and event signage
- Prime promotional space (6' table) within the vendor/ exhibitor space
- Mention via social media & website
- Complimentary admission for 7 individuals, which includes a wristband for games and activities, and t-shirt

**BRONZE  
SPONSOR (3)  
\$500**

- Name recognition in printed materials
- Listed on ScoreFactor5k.com
- Logo placement on material
- One (1) mention via social media
- Complimentary admission for 2 individuals, which includes a wristband for games and activities, and t-shirt

**PLATINUM  
SPONSOR (2)  
\$5,000**

- Verbal recognition from the podium at the event  
Company name with logo prominently displayed in collateral and media materials
- Company name/logo (with link to your website) listed on Score Factor websites
- Prominent logo placement on t-shirts and event signage
- Social media shoutout, one (1) time Name or logo on two (2) event emails
- Setup tented booth (6' table) with option to hand out materials, branded items to attendees
- Complimentary admission for 20 individuals, which includes a wristband for games and activities, and t-shirt

**SILVER  
SPONSOR (3)  
\$1,000**

- Recognition from podium
- Listed on ScoreFactor5k.com
- Name recognition in printed materials
- Mentioned via social media
- Complimentary admission for 5 individuals, which includes a wristband for games and activities, and t-shirt

**WATER & NUTRITION  
SPONSOR (4)  
\$250**

- Prime Location Table Setup at the 5K
- Name recognition in printed materials
- Complimentary admission for 2 individuals, which includes a wristband for games and activities, and t-shirt
- Include promotional labels on water or nutrition

( # ) Identifies how many sponsorship packages are available per level

**ScoreFactor5K.com**

# Score Factor Domestic Violence Awareness 5K Commitment Form

*Please complete and return commitment form by, September 15, 2023. Sponsorship Packages are limited.*

YES! We will sponsor the 2023 Score Factor Domestic Violence Awareness 5K

Title Sponsor - \$10,000

Platinum - \$5,000

Gold - \$ 2,500

Silver - \$1,000

Bronze - \$500

Water & Nutrition - \$250



To ensure you receive the highest possible benefits from your sponsorship, we ask that you return this form and email logo to [admin@scorefactor.com](mailto:admin@scorefactor.com). If no logo is received, the sponsor's name will be line listed.

Contact Person: \_\_\_\_\_ Title: \_\_\_\_\_

Company/Organization: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

**Payment Options:** Credit Card Please Invoice Check, made payable to Score Factor

Name on card: \_\_\_\_\_

MasterCard Visa American Express Discover

Card Number: \_\_\_\_\_

Exp. Date: \_\_\_\_\_ CVV / Security Code: \_\_\_\_\_

Signature: \_\_\_\_\_

We are unable to sponsor the Score Factor 5K in DeSoto this year, but would like to make a donation of \$\_\_\_\_\_.



**To make a payment online or electronically call 972-975-9602**

## Mail

Score Factor  
Attn: SF5K - DeSoto  
235 E Belt Line Rd  
DeSoto, TX 75115

## Email/Phone

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972-975-9602