

## CUSTOMER DAY EVENT TERMS AND CONDITIONS

### §1. General Provisions

1. These Terms and Conditions define the rules for participation in the event “Customer Day vol. 2” (hereinafter referred to as the “Conference”) as well as the conditions for processing personal data and the use of Participants’ image.
2. The organizer of the Conference is Preston Sp. z o.o., with its registered office in Dąbrowa, ul. Innowatorów 7, 62-070, NIP: 7773257868, REGON: 363382552 (hereinafter referred to as the “Organizer”).
3. The Conference will take place on April 23, 2026, at Novotel Kraków Centrum Hotel.
4. These Terms and Conditions are available on the Conference website:  
[www.customerday.prestonpackaging.com](http://www.customerday.prestonpackaging.com)
5. Registration for the Conference constitutes confirmation that the Participant has read and accepted these Terms and Conditions.

### §2. Definitions

1. Participant – a natural person who has registered for the Conference and has been admitted to participate.
2. Conference – the event titled “Customer Day vol. 2”, organized by the Organizer on the date and at the venue indicated on the registration website.
3. Registration Website – the website through which registration for the Conference takes place.

### §3. Participation Rules

1. Participation in the Event is free of charge for clients of Preston Sp. z o.o., subject to the exceptions indicated below. In exceptional cases, the Organizer may allow the Participant to cover part or all of the participation costs, in particular:
  - a) where the Participant’s internal regulations or compliance policy require covering the costs of participation in the event,
  - b) where separate arrangements have been made between the Organizer and the Participant, including those related to the specific nature of presentations, participation of external speakers, or additional services provided.
2. Participation is conditional upon correctly completing the registration form on the Registration Website and accepting these Terms and Conditions.
3. The Organizer may refuse participation in the Event to any person who violates these Terms and Conditions or applicable laws.

### §4. Organization and Course of the Conference

1. The Organizer shall exercise due care to ensure that the Conference takes place in accordance with the published agenda.
2. The Organizer reserves the right to:
  - a) make changes to the Conference agenda,

- b) change speakers,
- c) change the timing of individual presentations.

## **§5. Liability**

1. Participants are obliged to comply with the rules and regulations applicable at the Conference venue and to follow the Organizer's instructions.
2. The Organizer shall not be liable for items left unattended, lost, or stolen during the Conference.
3. The Organizer shall not be liable for any damage caused by Participants to third parties.

## **§6. Consent to the Use of Image**

1. By participating in the Conference, the Participant gives voluntary and free consent to the recording and use of their image in the form of photographs and video recordings taken during the Conference. Consent may be withdrawn at any time; however, withdrawal shall not affect the lawfulness of processing carried out prior to withdrawal.
2. The consent includes, in particular, the use of the image in marketing, promotional, informational materials and Conference reports published:
  - on the Organizer's websites,
  - on social media platforms.
3. The Participant consents to the dissemination of their image without territorial or time limitations and without the right to additional remuneration.

## **§7. Personal Data Processing (GDPR)**

1. The Organizer is the controller of Participants' personal data.
2. Participants' personal data are processed for the purpose of:
  - carrying out the registration process and organizing the Conference,
  - contacting Participants regarding matters related to the Conference,
  - fulfilling legal obligations incumbent upon the Organizer,
  - conducting the Organizer's marketing activities, including informing about future events and offers – based on separately given consent.
3. The legal basis for the processing of personal data is Article 6(1)(a), (b), (c), and (f) of Regulation (EU) 2016/679 of the European Parliament and of the Council (GDPR).
4. Providing personal data is voluntary but necessary for participation in the Event. Participation in the Event is not conditional upon granting marketing consent.
5. Personal data will be stored for the period necessary to organize the Conference and for the period resulting from statutory limitation periods, and in the case of marketing consent – until such consent is withdrawn.

## **§8. Transfer of Data to Third Parties**

1. The Participant consents to the transfer of their personal data to third parties cooperating with the Organizer in the implementation of the Event, in particular:

- companies operating the registration system,
- IT service providers,
- Novotel Kraków Centrum Hotel for the purpose of providing services related to the Conference,
- business partners of the Conference.

2. Personal data may be transferred only to the extent necessary for the proper organization of the Event and in accordance with applicable laws.

3. If, in connection with the use of IT tools, personal data are transferred outside the EEA, the Organizer ensures the application of appropriate safeguards required under the GDPR, including standard contractual clauses.

### **§9. Participant's Rights**

1. The Participant has the right to access their data, rectify it, erase it, restrict processing, transfer data, and object to processing.

2. The Participant has the right to withdraw consent at any time without affecting the lawfulness of processing carried out before its withdrawal.

3. The Participant has the right to lodge a complaint with the President of the Personal Data Protection Office (Poland).

### **§10. Final Provisions**

1. The Organizer reserves the right to amend these Terms and Conditions for important organizational or legal reasons.

2. The current version of the Terms and Conditions shall always be available on the registration website.

3. Matters not regulated herein shall be governed by Polish law.

**Effective date of these Terms and Conditions:** 10 February 2026

**Organizer:** Preston Sp. z o.o.