

AN ACCELERATED UNDERWRITING PROCESS WITH NO SURPRISES



Discover how the speed, consistency and convenience of SBLI's Accelerated Underwriting (AU) process can be the difference between business as usual and unusually good business!

Here's one example of the power of SBLI's AU.

"Just last week, an agent got a term quote from us and was advised to go with SBLI because of their paperless process and the fact that no one can be excluded. The agent wanted to write his usual carrier. I told him his usual carrier might not require an in-home visit but SBLI will never require it."

"Next, I walked the agent through the registration process for ZipApp. To everyone's delight, in 24 hours, we got the policy back approved at best class. Needless to say, the agent will be choosing SBLI and not be writing his usual carrier anymore!"

Brian, Agency Executive Vice President, Florida¹

SBLI'S AU IS THE DIFFERENCE BETWEEN ORDINARY AND EXTRAORDINARY RESULTS!

CASE DETAILS

CLIENT PROFILE

- 37-year-old male with a family
- Employed in Sales

CLIENT PROFILE

- Seeks \$500,000 of 20-year term
- Wants family income replacement

THE AU PROCESS IN ACTION

- The Agent used ZipApp,® SBLI's easy-to-use drop-ticket program.
- Case approved at best class within 24 hours of a short telemed interview²
- Just 3-day turnaround from ticket drop to policy issue

THE POWER OF SIMPLICITY

For people age 18-60 in all risk classes seeking \$750,000 or less of term insurance, SBLI can proudly guarantee:

- No hassles
- No blood, no fluid
- No medical exam²
- No fine print. Period.

THE STRENGTH OF CONSISTENCY

Because everyone goes through the same process every time, SBLI eliminates surprises and maximizes efficiencies — and underwriting decisions can be made in as little as 24 hours. This SBLI advantage can benefit your clients and your business now!

CONTACT ME FOR HELP IN CREATING YOUR SUCCESS STORY WITH SBLI'S ACCELERATED UNDERWRITING: