

Rapid Results.

Awesome!

Hello my fellow marketer, my name is Paul.

Thankyou for looking up this introduction to the ***Turn Words Into Gold*** program.

(This is only brief, and there is a lot more information on my other website. The link is below.)

Are you struggling with low engagement with your advertisements and other marketing, in spite of your best efforts?

I have found that this is quite likely because your message is not clear, and the words you use do not persuade.

Therefore you have low response and low revenues, and at worst, your business may failure which could have been prevented with some simple changes to their marketing.

I specialize in showing you how to correct this problem by showing you how to *use the awesome power of words to persuade your prospects to do what you want them to do.*

The result is you get the most response and revenue possible from all your marketing.

I recommend this because it is the single most effective way for you to enjoy higher response rates, higher sales, higher revenues, and higher profits.

Now, if I could help to enjoy a greater response and results from your advertisements and other marketing, by showing you how to use the awesome power of your words to persuade your prospects to respond as you want them to, would you be interested?

Like from your advertisements, sales letters, emails, website, and all the rest?

If so,

don't run another ad till you read this!!!!!!!!!!

I have no doubt you have all the skills you need to run your business, but perhaps, may lack the skills to create marketing that gets a really good response and engagement, and a high return on your investment.

And so your sales and profits and prosperity all suffer because your marketing lacks that magic touch.

My specialty is helping you to get the skills you need to create marketing that **DOES** get the results you want and need for your profits and prosperity.

So, if are you tired of running ads that don't work, have had enough of sales letters that don't deliver, and hate seeing other folks like your competitors write magic ads and websites but you can't, well, take courage:

there is hope!

Responsive marketing is not difficult to learn, and is the single most effective way to a higher response, higher sales, and higher profits.

I have created a program called ***Turn Words Into Gold***. It is kind of like a short course which will teach you to create your own responsive ads and other marketing materials without having to spend a fortune on a copywriter!

It has 3 different parts, and which one of them you may be able to use to benefit your business will depend on the skills and/or the help you need, and your budget.

So, if you want and need to enjoy a greater return, more response, more engagement, more action and more conversions from your advertisements and all your other marketing, the ***Turn Words into Gold*** program will surely help.

Now, the information in the program is general in nature, and I firmly believe that if you apply it to your marketing, you will get results. But, I cannot guarantee you will get results, which is why everything I offer you comes with a money back guarantee.

Now with that out of the way, let me tell you that what I **can** do for you right now is to share with you what, after 50 years in the copywriting and marketing space, I consider to be the secret to responsive copy, and great ads.

And do something that no-one else will do, and that is to give you the knowledge and the help you need to create successful and responsive advertisements and marketing, and bring you a rapid increase in the engagement and results and return you are getting now.

You see, I firmly believe that:

“Ignorance keeps you poor, but knowledge brings you riches.”

And by ‘knowledge’, I mean, knowing how to write or create marketing that gets the results you want and need from your ads, sales letters, emails, blogs, website, and all the other ways you market your business.

So, what is the secret?

Well, I reckon that the secret to responsive marketing is this:

first, perfectly clear communication and getting your design right, and,
second, knowing how to *use the awesome power of your words to persuade your prospects to do what you want them to do.*

And that means, knowing **what** to say, and **how** to say it!

Graphics do matter, but it your words which will make or break you.

Yes! When you get your words right, you will sell anything, and that is what will make you rich!

(And when you get your words right, graphics don't matter as much.)

When I see an ad that I think could be improved, the problem is usually with the words: what is said and the way it is said.

So you see, fixing the words is the quickest way to bring a rapid improvement in the results!

Now, let me tell you about the ***Turn Words into Gold*** program.

It is explained to start with in 3 e-books, and then it is continued with my newsletters.

The e-books show you the value of words, how to use words in your copy, and give you the basics of responsive copywriting so you can to create or edit your own marketing materials to get the results you want and need for your success and prosperity.

The e-books are:

- An introduction the program, which includes lists of over 500 words that you can use to juice up your copy;
- “How to Write an Advertisement That Sells Like Crazy”;
- “101 Tips for Successful Copy”

The newsletters are:

1. My Advertising and Marketing Newsletters. These help to explain the program in greater depth, and are full of tips and hints about copywriting, as well as advertising and marketing. They are about a 2 minute read, and you will receive an issue each week day.
2. My Internet Marketing Newsletters. These keep you up to date with internet marketing trends in particular, and marketing in general. You will receive one issue each month.

3. My weekly mindset motivational newsletters. They are a 1 minute read, one comes each Monday morning, and will give you a kick start to the week.

Access to the program is by subscribing to the newsletters.

When you subscribe, you will receive the 3 e-books for immediate download, and the newsletters will start and continue for as long as you wish to remain a subscriber.

The e-books are free, and the newsletters will cost less than the price of a coffee per day.

This comes to you at no risk to yourself, which means, you may try everything for 30 days, and if you find it all of no value, I will refund your money, and you keep all the material anyway.

If you wish to subscribe, please go to <https://paulsadvertisementnews.com/subscribe/> or [CLICK HERE](#).

Or if you need more information, and then subscribe, please go to <https://paulsadvertisementnews.com/> or [CLICK HERE](#).

Now before you go there, I warn you that you may think this website is a bit old fashioned or outdated because it doesn't have lots of pretty colours or dazzling graphics!

It is designed to communicate, not entertain!

That doesn't matter, because what it **does** do is to tell you all about the value of words and how you can use them for your success.

Now if you do not need the whole program right now, or your budget does not allow it, there are the two e-books mentioned above which you can have without subscribing to the whole program:

“How to Write an Advertisement That Sells Like Crazy”, and,
“101 Tips for Successful Copy”.

The titles say it all, and they will be yours for the price of a few cups of coffee. You are also covered by my money back guarantee if the information is of no use to you.

(Now as I mentioned, they are included when you subscribe to **Turn Words into Gold** so please keep in mind that if you purchase these now, and later subscribe, you will receive a credit for your purchase of these e-books.)

For all the information you need and to order these e-books, please go to: <https://how-to-write-an-ad-63920.getresponsewebsite.com/>, or [CLICK HERE](#).

Now, if neither of those interest you at the moment, I have an e-book which will help you to write sales letters. It is called “30 Tips for Spectacularly Successful Sales Letters”.

This e-book is scarcely the price of a coffee, and if the information it contains turns out to be of no value to you, I will refund your money.

To order this e-book, please [CLICK HERE](#).

And lastly, if none of all these interest you at the moment, here is a free e-book which you can download and put into immediate effect. It is called: “Two Words that will Transform your Advertisements or other Marketing Copy into Powerful Selling Tools.”

It is free, and to download it immediately, please [CLICK HERE](#). You will be asked to enter your details and you will receive an email with a link for the download.

The email will be from 'Paul', and if you do not receive it shortly, please check your junk folder.

Important Note.

I also offer my personal help if you need it. This means I will review any of your ads or marketing and tell you if I think you could increase your response.

You will find all the information you need on my website. Please go to <https://paulsadvertisementnews.com/help/>, or [CLICK HERE](#).

Now, if you are having trouble with connecting to any of these links, please send an email to help@paamn.com with the words; 'I'm interested' in the subject line, and in the message just ask for more information about any or all of these programs, and I will email the details to you.

I specialize in helping small business men and women to get the maximum engagement and response and return from their marketing.

And I am sure I can help you too.

You see, it is an unfortunate fact of life that rarely is anybody an expert at everything.

And I have no doubt you are the very best – an expert - at what you do, but maybe not so good at writing ads and other copy.

Good responsive copywriting is an art form of its own.

What do you think: what is the good of having a perfect product or service, and everything that goes with it, if you send out rubbish to sell it? Won't work too well, will it?

So, if you have tried your best without much success, well, perhaps you would like some help.

Getting your words right is a big subject, and you may never learn all there is to know. But it is easy to learn the basics, because that is what will make the difference.

You may never get the perfect ad, but the **TWiG** program is a good start.

So what do you reckon?

How will you like it when you don't have to worry about your ads working any more.

There is nothing difficult or hard about this when you know, and that is what **TWiG** is all about, giving you the know.

When you have this program and read it through, you will realise just how easy it is to put it into practice - to use it to your advantage, right away, and enjoy it.

Every day that passes without action is a missed opportunity. The cost isn't just in the goals you fail to reach; it's in the moments and opportunities you miss out on, and the prosperity you lack that slowly creeps in, unnoticed until it's too late.

So, subscribe now, and start getting results!

See you there.

Paul.

Note.

I hope that you have found the **Turn Word into Gold** program will benefit you and your business.

Hopefully, yes, but maybe not.

Either way, there may be somebody you know, or somebody within your sphere of influence who is struggling to get enough return and response from his or her marketing, or maybes somebody who would be very interested in a greater return on their marketing investment.

If this is the case, do them a favor and forward either this URL, or copy and send this document to them with a “This might interest you” type of note from yourself. It might turn their fortunes around, or, on any case, they will be glad you sent it to them.