

Privacy Policy

Effective Date: July 28, 2026

Website: <https://atlasdatafeeds.com>

Entity: Atlas Digital Media

At **Atlas Digital Media** ("we," "our," or "us") we respect your privacy and are committed to protecting personal data. This Privacy Policy outlines how we collect, use, process, and safeguard information across our website, our automated market data intelligence services, and our distribution channels.

1. Scope of This Policy

This policy applies to:

1. **Website Visitors:** Individuals accessing atlasdatafeeds.com or interacting with our landing pages and contact forms.
2. **B2B Contacts & Data Services:** Professional contact details and market telemetry aggregated as part of our business-to-business (B2B) labor market intelligence feeds.
3. **Data Subscribers & API Users:** Clients accessing our data products via third-party data marketplaces or API endpoints.

2. Information We Collect

A. Information You Provide Voluntarily

When you interact with our website, request a consultation, or subscribe to an intelligence feed, we may collect:

- **Contact Information:** Name, corporate email address, job title, company name, and phone number.
- **Inquiries:** Details provided when submitting forms, requesting custom data feeds, or contacting customer support.

B. Automatically Collected Website Data

When visiting atlasdatafeeds.com, standard internet telemetry is automatically gathered by our hosting and web infrastructure providers (e.g., GetResponse, Cloudflare):

- IP addresses, browser types, operating systems, and device characteristics.
- Access timestamps, referring URLs, and security telemetry for DDoS mitigation.

C. Public B2B Market & Firmographic Data (Data Feeds)

As part of our autonomous market data intelligence operations, we collect publicly available business data, including:

- **Corporate & Employment Activity:** Public job postings, hiring demand, technical skill requirements, and corporate headcount metrics.

- **Professional B2B Profiles:** Public corporate contact info (such as work email addresses, business titles, and professional social profiles of executive stakeholders) for B2B outreach and research.
- **Non-Collection Notice:** We do **NOT** collect sensitive personal data, consumer financial records, health information, or private personal data from non-business entities.

3. How We Use Collected Information

We process collected information for legitimate business purposes:

- **Service Delivery:** Providing schema-standardized JSON feeds, market analytics, and API endpoints to institutional buyers.
- **AI & Analytical Normalization:** Utilizing automated artificial intelligence models (including Google Gemini APIs) to clean, structure, and synthesize raw corporate data into actionable buy-signals.
- **B2B Outreach:** Communicating with enterprise executives and prospective clients regarding market briefings, risk frameworks, or platform updates.
- **Security & Infrastructure Maintenance:** Monitoring network performance, securing Cloudflare tunnels, and preventing malicious activity.

4. Data Sharing & Third-Party Service Providers

We do not sell personal consumer data to third-party brokers or advertisers. Data is shared strictly as necessary to deliver our services:

- **Hosting & Web Infrastructure:** Cloudflare (DNS, SSL, security) and GetResponse (landing page hosting).
- **Marketplace Distribution Platforms:** AWS Data Exchange (S3 storage distribution), Snowflake Data Marketplace, and RapidAPI.
- **AI & Processing Architecture:** Google Gemini API (used solely for programmatic data extraction and schema normalization).
- **Legal Compliance:** Disclosing information if required by law, subpoena, or to protect the legal rights and safety of our infrastructure.

5. Email Communications & Opt-Out (CAN-SPAM / GDPR)

If you receive direct B2B outreach or executive Briefings from us:

- Every automated promotional or outreach email contains a clear **Unsubscribe** link or opt-out instruction.
- You may reply to any message with "UNSUBSCRIBE" or contact us directly to be permanently removed from all corporate lead databases.
- Once requested, your contact record will be suppressed from future communications within **5 business days**.

6. Data Security & Storage

We employ industry-standard technical measures to safeguard data:

- All web traffic is encrypted in transit using **HTTPS / TLS encryption** managed via

Cloudflare.

- Scraped JSON data vaults and API endpoints are restricted using token-authenticated, sandboxed local and cloud infrastructure (AWS S3, Snowflake stages).

7. Your Data Rights

Depending on your jurisdiction (such as CCPA, GDPR, or applicable US state laws), you have the right to:

1. **Access:** Request a copy of the personal or B2B contact information we hold about you.
2. **Correction:** Request that we update or correct inaccurate contact details.
3. **Deletion / Suppression:** Request that we permanently delete your professional contact details from our outreach lists and data feeds.

To exercise any of these rights, please contact our privacy compliance team using the information below.

8. Updates to This Privacy Policy

We may update this Privacy Policy from time to time to reflect operational, legal, or regulatory changes. Updated versions will be published directly on atlasdatafeeds.com with a revised "Effective Date".

9. Contact Us

If you have questions, concerns, or data removal requests regarding this Privacy Policy, please reach out to us at:

- **Support Email:** support@atlasdatafeeds.com
- **Company:** Atlas Digital Media
- **Website:** <https://atlasdatafeeds.com>