

ABOUT

Max Ortolani



Max Ortolani , Relocation Director

Max Ortolani is an accomplished business leader with extensive experience in strategic growth, agent development, and relocation services. Originally from Buffalo, NY, he moved to South Florida in 2016 to serve as the Hockey Director for the Florida Panthers, where he cultivated strong leadership skills and a results-driven mindset.

Max's expertise in business development and operations led him to the real estate industry, where he has excelled in fostering growth and enhancing the agent experience. As Relocation Director, he specializes in streamlining transitions for clients and agents alike, leveraging cutting-edge technology and AI-driven solutions to create seamless relocation experiences. His ability to identify opportunities and implement innovative strategies has made him a trusted leader in the field.

Beyond his professional achievements, Max is passionate about giving back to the South Florida community. He and his wife actively support organizations such as Abandoned Pet Rescue, the Alzheimer's Association, the Guy Harvey Foundation, and Riverwalk Fort Lauderdale, reflecting their dedication to making a meaningful impact.