

CircleMakers

CLEAR STRATEGY - STRONG LEADERS
ALIGNED TEAMS - ENERGIZED CULTURES

WE GUIDE YOU AT EVERY STEP.



TODD GARRETSON

Passionate Leader of Organizational Strategy and Culture

CircleMakers, an Atlanta-based firm, provides strategy consulting services for a myriad of organizations across industries ranging in size from \$10M to over a \$1B.

Todd's advisory work is built on 30 years of leadership experience in Fortune 500 companies, as well as having been a third-generation business owner and family executive for a national manufacturing company.

Todd's expertise and hands-on experience helps propel organizations, teams and leaders towards a desired future, together.

 404-781-9003

 todd@circlemakers.co

 www.circlemakers.co

STRATEGY & PLANNING:

- Stakeholder and Capability Gaps Analysis
- Strategy and Planning Retreats
- Business Modeling, Customer Experience and Innovation Workshops
- Monthly / Qtrly Results and Change Management Workshops

CULTURE DEVELOPMENT:

- Culture and Workplace Effectiveness Audits and Assessments
- Development and Implementation of Purpose, Mission, Vision and Values
- Service, Sales and Communication Skill Workshops for all Employees

LEADERS & TEAMS:

- Leadership and Team Effectiveness Audits and Feedback Instruments
- 1:1 / Group Leadership Development Planning and Skills Workshops
- Team-Building Workshops
- Coaching and Communication Skill Workshops for Managers / Leaders

OUR PROCESS:

- **DISCOVERY:** We use a variety of methodology to uncover gaps and obstacles
- **DESIGN:** We work closely to detail the findings, craft actionable pathways and build the roadmap to a desired future state
- **DEVELOPMENT:** We lead, facilitate and navigate your teams through customized work sessions
- **DEPLOYMENT:** We help you address pressing and evolving needs, capitalize on emerging opportunities, and navigate unforeseen obstacles

"CircleMakers quickly immersed into the details of our business and helped us develop the right growth strategy and then implemented their system to manage the on-going execution - which is where we previously struggled the most."

PRESIDENT
Large-size Distribution Company

We help **owners, boards, and leaders** plan-for and overcome the toughest of challenges in areas such as strategy and performance, leadership development, team cohesion and employee engagement.

SCHEDULE A BRIEF DISCOVERY CALL!

