

Privacy Policy \ Effective Date: July 4, 2025

This Privacy Policy outlines how A.S. COMPETENCE Adrian Sikorski ("we", "our", or "us") collects, uses, and protects your personal data when you visit our website (adriansikorski.com), join our email newsletter, engage with our services, or interact with our content.

1. Who We Are A.S. COMPETENCE Adrian Sikorski is a sole proprietorship registered in Poland, under the CEIDG registry.

- NIP: 8393217225
- REGON: 386446001
- Registered address: Stanisława Konarskiego 12/8 76-200 Słupsk, Poland
- Contact: adriansikorski@ascompetence.com

2. What Personal Data We Collect We may collect and process the following personal data:

- Your name and email address (when you sign up for our newsletter or contact us),
- Information about your device and browser (through cookies),
- Interaction data with our website or emails,
- Any other data you voluntarily provide (e.g. responses to surveys or forms).

3. Why We Process Your Data We process your data for the following purposes:

- To send you our "Built For More" newsletter,
- To provide you with access to our content and services,
- To respond to inquiries or collaboration requests,
- For legal obligations and internal administration,
- To run marketing campaigns, deliver personalized content, and improve our site.

4. Legal Basis We process your data on the basis of:

- Your consent (e.g. newsletter signup),
- Our legitimate interests (e.g. improving our site, analytics),
- Legal obligations (e.g. tax records),
- Contractual necessity (if we enter into an agreement).

5. Marketing and Communication By signing up, you agree to receive marketing emails, promotional offers, and educational content. You can unsubscribe at any time via the link in any email or by contacting us.

6. Cookies and Tracking Our website uses cookies and similar technologies (e.g. pixels, tags, analytics tools) to:

- Analyze traffic and improve functionality,
- Understand user behavior,
- Retarget or personalize ads.

You can control cookie preferences in your browser settings.

7. Who We Share Your Data With We may share your data with trusted service providers (e.g. GetResponse for email marketing, analytics tools, hosting providers). We do not sell your data. All third-party processors comply with GDPR or equivalent standards.

8. How Long We Keep Your Data We keep your data only as long as necessary:

- For newsletters: until you unsubscribe,
- For analytics: up to 26 months,
- For legal/contractual needs: up to 6 years.

9. Your Rights Under GDPR, you have the right to:

- Access your data,
- Correct or update your data,
- Withdraw consent at any time,
- Request deletion of your data,
- File a complaint with the Polish Data Protection Authority (UODO).

To exercise any of these rights, contact us at: adriansikorski@ascompetence.com

10. Security We take appropriate technical and organizational measures to safeguard your data. While no system is 100% secure, we work to protect your information against unauthorized access, alteration, disclosure, or destruction.

11. International Transfers If we transfer data outside the European Economic Area (EEA), it will be protected by appropriate safeguards, such as standard contractual clauses.

12. Policy Updates We may update this Privacy Policy to reflect changes in law, technology, or our business. The updated version will always be posted on this page with the effective date.

Questions? Contact Adrian Sikorski at adriansikorski@ascompetence.com.

This Privacy Policy reflects the values of clarity, respect, and transparency that define our brand.