



## THE BUSY WOMAN'S GUIDE TO START DATING AGAIN



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THE EASIEST WAY TO RE-ENTER THE DATING SCENE  
WHEN YOU'VE BEEN SINGLE FOR MORE THAN 5 YEARS

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## Here's the Deal

You've been off the dating scene for a while, but now you're ready for love and commitment. As a busy woman whose making moves and taking care of business you can't afford to waste time playing games. That's why you need a clear strategy when dating to help you reach your desired relationship goals.

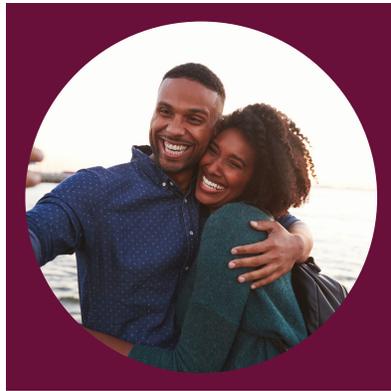
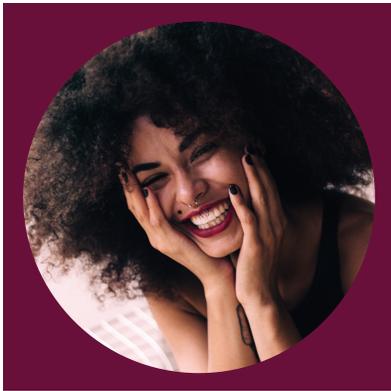
Understanding where you are in your relationship journey and recognizing what you want in your most ideal relationship is more important now than ever before. Do you want someone to hang with and pass the time?

Or do you want someone of substance to build with?

Knowing the kind of companionship you want during this time could help you avoid heartbreak in the long run.

Adaption is going to be the word of the day in your new dating environment. Your ability to switch up what you've been doing to a new way of dating and connecting will increase your lasting love potential.

Now is the time to be open minded to the possibility of meeting someone in an unconventional ways like online dating or dating apps (I know, perish the thought). Be open minded to the possibility of having something special with someone who adores you.



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YOU NEED REAL LOVE WITHOUT SETTLING

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## **BE CLEAR ON YOUR RELATIONSHIP GOALS**

Understand where you are in your relationship journey and why you're dating. Is it to build something real & long lasting, or do you just want someone to hang with and pass the time?

2

## **ADAPT & BE PATIENT**

Allow yourself the chance to adapt to a new way of dating that is outside of your comfort zone to really connect and form authentic relationships.

3

## **BE OPEN MINDED**

Now is the time to remove your fears and give yourself the opportunity to meet someone special in an unconventional way.

**Following your dating & relationship plan will benefit you in your relationship journey and lead you to a happy ending.**

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## BE INTENTIONAL IN DATING

Especially during "cuffing season". A season of being cozy with your boo during colder months. But, before you go putting handcuffs on anyone:

1. Do you want a temporary "cuffing season" relationship OR
2. You're hoping for something long lasting.

Understanding where you are in your dating & relationship journey will help you make the best choice.

## STEP INTO TECHNOLOGY

Finding a boo is hard enough without a deadly virus floating around. To make the most of it, your technology has to be on point. Photos should be flattering & represent you. Now is a good time to delete certain photos & comments. Begin to use video apps like zoom immediately for video dating or online events so you could create your social calendar.

## GO FOR YOURS

You'll never meet anyone if no one knows you're on the market? Now isn't the time to be shy. It's a pandemic and you don't want to be alone this winter. You gotta be a go getter in today's world so let's go.

- Reach out to people you're interested in dating & flirt a little
- Let friends/family know you're on the market. FREE match making
- Be nice when meeting someone is interested in you. Start small with msg then a call.
- Follow people/groups that interest you & comment on post, send msg

## START SLOW

Are you a person who get anxious when meeting new people? Many people do, so taking baby steps before meeting face to face is ok and may create a better connection.

- Start dating via telephone & video
- Have a video dinner date where you cook together in the comfort of your own homes
- Choose an electronic game that you both can play (together) Ex: words with friends
- When comfortable taking it face to face, discuss plans with safety precautions like well lit venues.

## HAVE FUN

You're back on the dating scene, so now more than ever fun should be a requirement for you. People love being around others having fun. It's a natural attraction, so be sure to smile often and enjoy your company to organically attract people into your life.

## BONUS TIP

Date people who make you laugh and smile. Let your guard down a little to be silly together and show your true personality for an authentic connection that could last a lifetime.

## MAKE A SOCIAL CALENDAR (10 MINUTES)

1. Go to [eventbrite.com](https://www.eventbrite.com) and [meetup.com](https://www.meetup.com)
2. Select events based on your interest
3. Choose 5 events you would like to attend & add them to your calendar

# BEYOND BASIC BEGINNERS GUIDE TO DATING AGAIN

## Dating Ideas

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### QUICK DATING

That's in person dating while still practicing social distancing (mask & all) for a short period of time. Ex: Park Walk / Picnic at a city landmark

### EMBRACE ELECTRONIC DATING

If you haven't begun to embrace technology to enhance your relationship it's time to get started. Electronic dating has changed the way people are starting lives together.

### JOIN & PARTICIPATE IN SOCIAL MEDIA

You may have a few social media accounts but how many do you actually use? Online social sites like [Eventbrite.com](https://www.eventbrite.com) host all types of events from concerts to trainings (face-to-face & virtual) events, at minimal to no cost. Another awesome resource is [Meetup.com](https://www.meetup.com) where you could meet like-minded people. Being active social media will help you become more visible & can boost the number of eligible bachelors that may see you. To make it work for you:

- Post flattering pics of yourself in natural element looking cute.
- Actively follow people/groups that interest you & comment on post
- Respond to comments
- Don't provide your personal info
- Be Safe

### VIDEO DATING

Can help keep your relationship afloat until you're able to meet again. Have a dinner date via video conference apps like zoom to help you keep it spicy. Both people get dressed up and set up a candlelight dinner table. Have a 3-course meal, share some laughs and maybe even dance together at the end of the date.

### COUPLE'S ELECTRONIC BOOK CLUB.

Choose an e-book and video chat once a week with other couples to discuss the book, or use it as an excuse to have a group couples date night.

### ELECTRONIC GAMING

Can give you and your man something fun and tangible to do together. Each of you choose a game that you want to play (together). Schedule game time and get that friendly competition going. Ex: Words with Friends

### FACEBOOK GROUPS

There are many groups for people to join and communicate. Start to actively join groups & electronically interact with like minded people with no pressure.

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YOU'RE DOING GREAT PUTTING YOURSELF OUT THERE

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## Checklist

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- Join Social Media
- Participate in Social Media
- Join Dating App
- Join Meetup.com
- Join Eventbrite.com
- Post flattering Pics (non Slutty)
- Respond to e-comments
- Have a Video Dinner Date
- Host a Couples E-Book Club
- Have an E-Game Night
- Have A "Quick Date"
- Write a Letter / Send Email
- Play Checkers via Video Date
- Watch a Movie via Video Date
- Play an E-Game Together
- Get Pretty (Boost of Confidence)
- Be Nice
- Know Your Wants (WNDC Method)
- Know Your Needs (WNDC Method)
- Know Your Deal Breakers (WNDC)
- Compromise (WNDC)
- Be Adaptable
- Be Open Minded
- Be Patient
- Be Safe
- Have Fun

### NOTES

# ABOUT APRIL A. CARTER

April A. Carter, Certified Expert Relationship Coach has over 15 years of experience empowering women to live the life they envision. She is also a speaker and 3x published author whose groundbreaking strategies have been featured on NBC, CW, Black News Channel (BNC), BUZZ, Emerge and other media outlets as an expert in her field.

Her book, *Compatible Companion* is the #1 New Release that exclusively teaches women how to date for compatibility for lasting love & commitment.

[CLICK HERE TO SCHEDULE A CALL](#)

Your relationship is all about you. It's about who you choose, why you choose them and why you stay in the relationship with them.

Making better choices in men is the 2nd step in having the love life you want. Loving yourself enough to make better choices, is the first step.

*April A.*



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