

For Immediate Release: December 2025

RC28 ZOOM RTR #20166

1:28 Scale 2WD Electric Ready-to-Run Buggy



ELECTRIC ▪ 1:28 SCALE ▪ 2 WHEEL DRIVE ▪ READY-TO-RUN

The NEW Team Associated RC28 ZOOM is a scale replica of the iconic RC10 Classic Kit! This RC28 ZOOM looks great and drives smooth thanks to a powerful electric motor and capable drivetrain.

The included 2.4 GHz transmitter allows complete control enabling you to navigate around, through and over obstacles with ease! With its off-road stance and rubber tires, the RC28 ZOOM handles like no other vehicle in its category.

The vehicle's integrated battery is easily recharged with the included USB-C cord. So the RC28 ZOOM is ready to go right out of the box! Just charge and drive!



FEATURES

- 2.4GHz transmitter Included
- Included USB-C charging cord to charge the integrated battery
- Fully pre-printed and decaled RC10 buggy replica body
- Realistic wheels and rubber tires
- Everything included in the box -- just charge and go!



SPECS

| | |
|-----------------|-----------------|
| Scale | 1:28 |
| Body Style: | Buggy |
| Power | Electric |
| Length | 143mm (5.63in) |
| Width | 86mm (3.39in) |
| Weight | 76.2g (0.17lbs) |
| Wheelbase | 101.5mm (4in) |
| Drivetrain | 2WD |
| Assembly Level: | Ready-To-Run* |

* This vehicle is fully assembled and ready to run right out of the box.



CATALOG INFORMATION

| UPC | Part No. | Description | MSRP | MAP | Pieces Per Case | Origin | Available |
|--------------|----------|---------------|---------|---------|-----------------|--------|-----------|
| 784695201668 | 20166 | RC28 Zoom RTR | \$99.99 | \$59.99 | 12 | TW | January |

Download all zipped photos here: [https://www.rc10.com/RC28RC28TImageszip/\(4.47MB\)](https://www.rc10.com/RC28RC28TImageszip/(4.47MB)). Link is active for 30 days.

Please refer to our MAP Policy here: <https://img2c.associatedelectrics.com/pdf/map-policy.pdf>



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