



2025 Team Associated Vintage Off-Road Championships Sponsorship Package

Team Associated is excited to host the 2025 Team Associated Vintage Off-Road Championships, held at The Orleans Hotel & Casino, Las Vegas, NV, on 10/16-10/19. Our industry partners and loyal hobbyists have played such a critical part in our Vintage heritage, that we have decided to give back, and host an epic Vintage Racing event.

The Venue – The Orleans, Las Vegas!

We are building a dirt, off-road track on the 25,000 sq ft floor level of The Orleans Arena. The Arena hosts full-scale off-road Motocross events, concerts and other professional sporting events. Racers, guests, and Sponsors can stay at the on-site hotel and take advantage of special room rates. In addition to racing and lodging, The Orleans is a full-blown Casino with great restaurants, spas and a beautiful pool. We wanted everything under one roof, so the focus stays on racing, and above all, HAVING FUN!



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The Legends

It would not be a special event without special guests! Scheduled to attend are Legends like: Masami Hirosaka, Cliff Lett, Jay Halsey, Curtis Husting, Matt Francis, Mark Pavidis, Richard Saxton, Ryan Maifield, NASCAR's Kurt Busch, and more. Many of these Legends will be racing in the event, and Racers get a chance to race alongside them!



The Racing

In keeping with Vintage Racing, Racers are excited to race on REAL DIRT—just like they did back in the day. The track layout will be modeled after the 1985 IFMAR Worlds track in Del Mar, CA. There will be 10 classes of 2WD and 4WD racing, separated by vehicle age and drivetrain. Practice will begin on 10/16, with Qualifying and Mains on subsequent days.





The Banquet

We are holding a special Banquet on Saturday of the event. Racers receive a complimentary ticket, and additional tickets will be available for Guests. The Banquet will feature a delicious buffet and give Racers a chance to regale on the event thus far, and interact with Legends, get autographs, and attend a discussion panel where the Legends will have an open forum-type discussion.



The Swag

Racers will receive a special Swag Bag with each entry. It will have a custom event T-Shirt, ID badge, trinkets designed by the talented AE Art Department, and more. Racers will also have the opportunity to purchase a special, Limited Edition RC10 EXCLUSIVE for the event, at a discounted price.



The Production

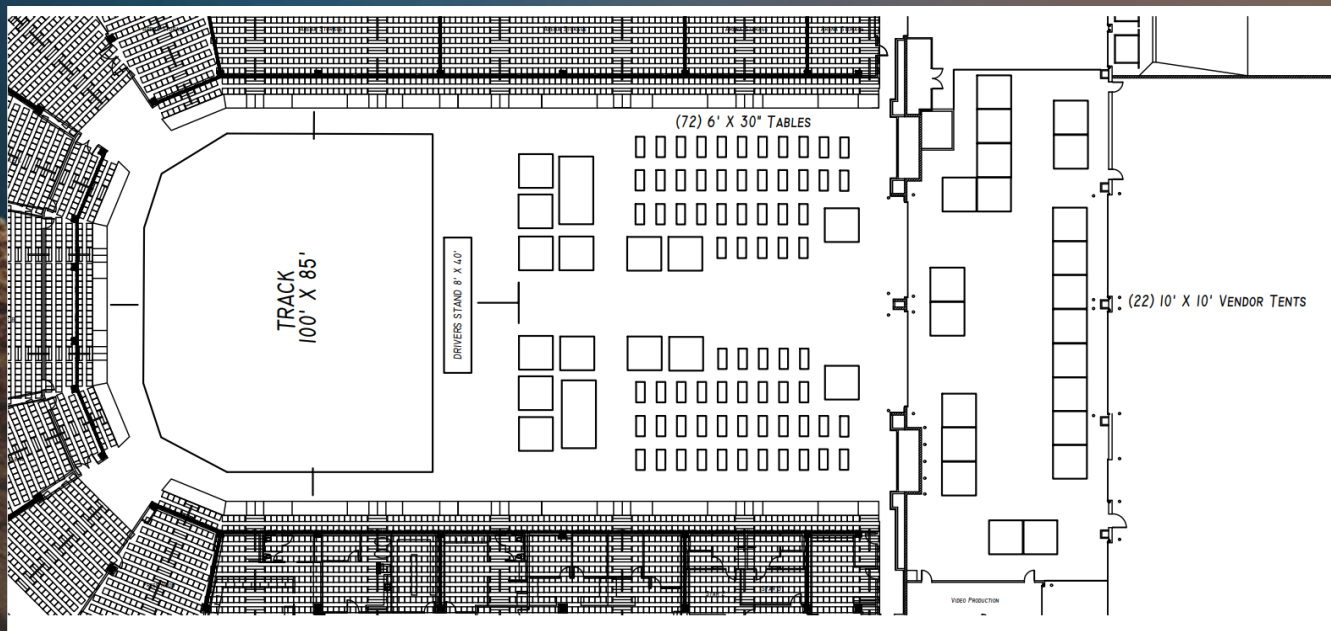
The 2025 Team Associated Vintage Off-Road Championships will use top industry professionals to produce the event, including renowned Race Director, Scotty Ernst, and MOD Media. AE will use its far reach to aggressively market the event and also enlist the help of Old School RC and other Vintage Media outlets in promotions as well.



Sponsorship Opportunities

If you received this Sponsorship Package, you were selected to become a potential Sponsor. The following list represents the sponsorship tiers, all of which have limited availability. Please use this diagram as a reference for the venue layout and Sponsorship Perks. Please note this this configuration is subject to change, as well as the availability of some Perks.

Sponsors are responsible for providing all banners, media, artwork, etc. necessary to produce and/or display advertisement Perks. Vendor Tent areas are 10' x 10'. Tents and tables are allowed but not provided. AE will provide 2 chairs per vendor tent area upon request.





Gene and Roger's Club Tier - \$4000

VIP Vendor Tent (Arena Floor or a special section in Vendor Tents)
 Class sponsorship naming
 AE Social Media posts before and during event
 10 track banners
 Logo on AE website flyer
 Logo on T-shirts (prominent)
 Name on Venue Marquee (pending availability)
 MOD Media commercials aired
 MOD Media shout-outs
 Logo on MOD Media photos
 Promotional video interview opportunity
 Logo on Podium banner (prominent)
 Logo on promotional video artwork (prominent)
 Promotional video shout-outs
 Announcer shout-outs
 Sponsor name on track infield

RC10 World's Car Tier - \$2000

Vendor Tent
 Class sponsorship naming
 Name on Venue Marquee (pending availability)
 Logo on T-shirts
 7 track banners
 MOD Media commercials aired
 MOD Media shout-outs
 Logo on MOD Media photos
 Promotional video interview opportunity
 Logo on Podium banner
 Logo on promotional video artwork
 Promotional video shout-outs
 Announcer shout-outs
 Sponsor name on track infield



RC10 Team Car Tier - \$1000

Logo on MOD Media photos
 MOD Media shout-outs
 MOD Media commercials aired
 3 track banners
 Promotional video shout-outs
 Announcer shout-outs
 Logo on podium banner
 Logo on promotional video artwork
 Logo on track infield

RC10 Championship Edition Tier - \$500

Logo on podium banner
 Logo on promotional video artwork
 Logo on track infield
 1 track banner

RC10 Classic Tier - \$250

Logo on podium banner
 Logo on promotional video artwork

We look forward to your support for this epic event! To secure a sponsorship position or gain additional information, please contact:
m.wortel@associatedelectrics.com or r.saxton@associatedelectrics.com.

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