

January Kickstart Toolkit



Get your New Year off to a strong start - and your clients - with this motivating nutrition and mindset support package...

1

Branded Recipe Ebook & Ecards

Choose one or both from the following options:

- 30 Protein-Rich Batch Cook Recipes
- 30 Healthy Vegan Recipes
- Supplied as a Branded Recipe Ebook (pdf)

2

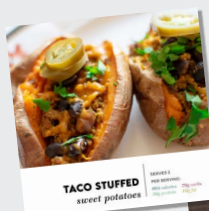
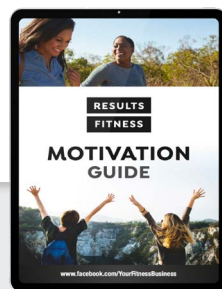
Marketing Promo Pack

- A 3D graphic of your ebook
- A selection of Social Media recipe images (see examples below)
- Royalty free recipe images (A high quality photo of each recipe)

3

Ultimate Motivation Guide

- Over 45 pages of Education and Mindset Exercises
- Supplied as an Ebook (pdf)



SOCIAL MEDIA
RECIPE IMAGES

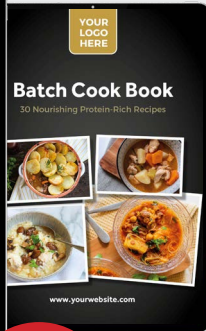


QUALIFIED
NUTRITIONIST
APPROVED
RECIPES

CONTINUED
ON NEXT PAGE

1

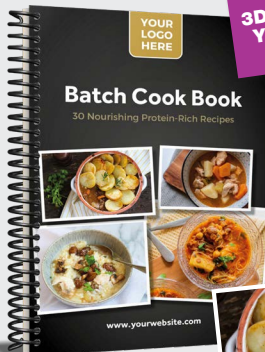
Branded Recipe Ebook



**BESPOKE
BRANDED
FRONT COVER
DESIGN**

2

Marketing Promo Pack



**3D GRAPHIC OF
YOUR RECIPE
EBOOK**

**ROYALTY FREE
RECIPE IMAGES**



What's included:

- Choose one (or both) of the following two recipe ebooks:
 - 30 Protein-Rich Batch Cook
 - 30 Healthy Vegan
- Calories and macro breakdowns included
- My Fitness Pal Barcodes (optional)
- Your logo and business info included on every page
- Welcome pages (pre-written pages available), Get in touch page and Client testimonial pages (optional)
- A **lifetime license** to sell/share your ebook an unlimited number of times

What's included:

- A 3D graphic of your ebook (see example on left)
- Royalty Free Recipe Images (ingredients image plus finished dish photo of every recipe in the ebook) - see examples on left
- A selection of Social Media recipe images

**CONTINUED
ON NEXT PAGE**

Hey Naomi,

Just touching base to let you know how things have been going with the book since last time. First of all, thank you so much to you and your team. With the help of the book sales. it gave me the financial security to leave my full time job and set up my own personal training gym and studio. I am now standing on my own two feet.

I have sold over 150 copies and had a book launch.

Conor B

Would I recommend fitprorecipes?

Absolutely! From start to finish the service has been professional, swift and well executed.

The feedback from the clients in my private personal training facility has been excellent and they're all enjoying the new recipes that Fitpro Recipes have created for us.

When I received the invoice i was hugely surprised at the value received for the level of investment and I would urge any fitpro looking to add more value to what they offer their clients, to get in touch with Naomi and the team.

5 stars from me.

Chris M

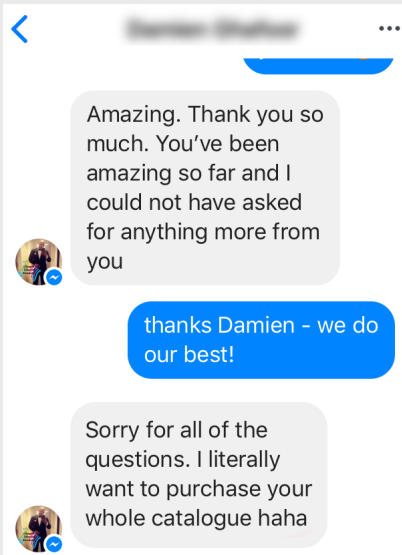
Hi Naomi,

Thank you so much for the recipe book - you're a star! This is absolutely on point!

Really happy with it - fantastic job... And impeccable turnaround time-wise.

I look forward to coming back for more at a future date.

Chris A



Afternoon Naomi,

I absolutely love everything you've sent me. I will be honest, when I signed up for the reduced offer, I was not convinced - but you have me hook, line and sinker!

Karen B



SERVE YOUR CLIENTS SUCCESS

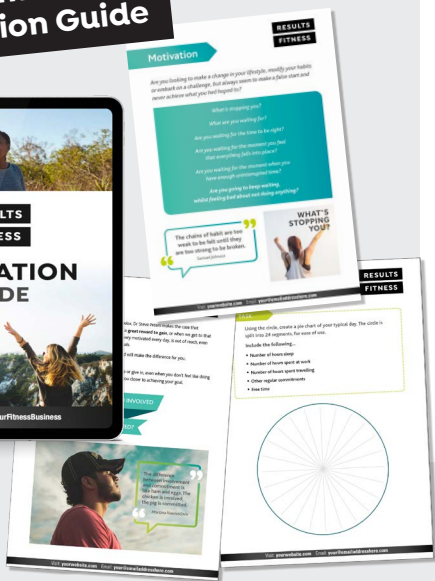
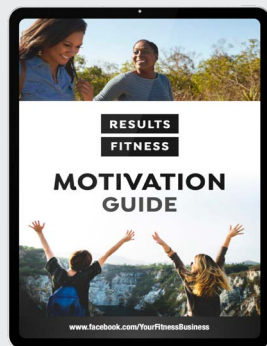
Fitpro Recipes

Reviews 118 • Excellent



3

Ultimate Motivation Guide



What's included:

- 45+ pages of Education and Exercises. For example:
 - Goal setting exercises
 - Making and actioning a plan
- Your logo and business info included on every page
- Welcome pages (pre-written pages available), Get in touch page and Client testimonial pages (optional)
- A **lifetime license** to sell/share your ebook an unlimited number of times.

OPTION 1:

- **1 x 30 Recipe Book (pdf)**
(Choose from Vegan or Batch Cook recipe book)
- **Ultimate Motivation Guide (pdf)**

1 X
RECIPE
BOOK

£110.00

(a one-time payment)

BUY NOW

OVER
35%
SAVING

Buy now.
Pay later.
No fees. **Klarna.**

Klarna Buy Now
Pay Later available.

* OFFER ENDS 13th JAN 2023

OPTION 2:

- **2 x 30 Recipe Books (pdfs)**
(Includes 1 x Vegan and 1 x Batch Cook recipe book)
- **Ultimate Motivation Guide (pdf)**

2 X
RECIPE
BOOKS

£150.00

(a one-time payment)

BUY NOW

OVER
40%
SAVING

Buy now.
Pay later.
No fees. **Klarna.**

Klarna Buy Now
Pay Later available.

* OFFER ENDS 13th JAN 2023

GUIDELINE RESALE PRICES

1 X 30 RECIPE BOOK:

DIGITAL EBOOK: **£7-10**

PRINTED BOOK: **£9-12**

MOTIVATION GUIDE:

DIGITAL EBOOK: **£8-12**

PRINTED BOOK: **£10-15**

The offers shown above include a lifetime license to sell/share your ebooks an unlimited number of times