## Suggested THIS IS IT X39 Script

Hi John,

"The reason I'm calling... I came across a patented technology that reactivates your own stem cells..."

What do you know about stem cells?

Stem cells actually make up every organ in your body.

I've never been told by any doctor that as we age, our stem cells become dormant — to the point where at age 30, half are active, and by 60, you're lucky if 10% are still active.

That's why people as they age are more prone to sickness, disease, slower recovery, feeling sluggish, forgetting their keys, losing mental clarity, and having more aches and pains.

Share a brief testimony — your own or borrow someone else's.

This quarter-sized patch took 10 years of research and \$4.5 million to develop. It uses light from your body to reactivate your own stem cells.

Because it's exclusive and the testimonials are so emotional, most people have never even heard about X39 — and once they try it, they never want to stop. It SCREAMS OPPORTUNITY!

John, we're talking serious income - are you open to taking a look?

 $\Rightarrow$  With this elevator pitch, we never have anyone ask us about curing a disease or needing a testimony.

## Next Step:

After their first question, send them to: the work!

Send the THIS IS IT X39 Order Form (copy/paste from ThisIsItTeam.com) and explain how to pick the Core, Advanced or Premium package along with the Two Sleeve Subscription so they can maximize the compensation plan.