



Type of hotel and number of rooms	HOTEL JAKOV **** 326 rooms	
Hotel description	<p>If you are looking for a destination that is perfectly adapted to family needs, our hotel Jakov was created for you. Little guests will find plenty of activities they can enjoy thanks to the Mini Club and Summer Club children's programs. The nearby Aquapark Dalmacija and the family beach offer you even more fun.</p> <p>The special feature of this hotel is that the rooms are the largest in size and are clearly divided into adult and children's sections. Even though they are in the same room, it feels like they are separate and each has their own peace and privacy.</p> <p>While the children are busy, parents can relax in our fresh water pools or enjoy the sea on the hotel beach. Guests can also enjoy the delicacies of our restaurants or some drinks, and they can sometimes have a bite to eat in our bar on the terrace, which offers a beautiful view.</p> <p>The hotel was built in 1971.</p> <p>As the main and unique feature of Hotel Jakov, we highlight our water parks (indoor and outdoor), which are full of facilities for all ages and which enable us to operate all year round.</p> <p>As a fact, Amadria Park is the only hotel chain in Croatia with its own water parks.</p>	
Target group and demographics	1. Families with children up to 12 years old	
Type of vacation	Private 1. Annual vacations 2. Weekend stays 3. School holidays 4. Holidays 5. Events in the house and destination	Business 1. MICE 2. Corporate 3. Thematic groups
Motive for arrival	Private 1. Sun, beach, sea, pool, 2. Active vacation - cycling, hiking, walking 3. Historical and cultural excursions, nature 4. Gastronomy (variety of choices that reflects rich culinary tradition of this part of Croatia) 5. Contents for family and children 6. Events in the house (4 seasons) 7. Events in the destination"	Business 1. Events (seminars, congresses, conferences, meetings, incentives, team building, events) 2. Meetings 3. Nature, culture, sights, facilities of hotels and resorts"
Desired structure if the guests in the hotel	Private Individual guests: the guest profile is family people. Hotel accommodation and facilities indicate that the hotel is best for children up to 12 years old. This structure of guests is looking for a family hotel that is not too childish. Here, the children are bigger and more independent, and the emphasis is no longer on looking after them and keeping them entertained, but on common activities and facilities in the village. We want to further develop their loyalty to Amadria Park, so that the same guests return to us throughout the year and recommend us to their friends and families who are similar to them.	Business 1. MICE: this hotel is ideal for incentive events of companies that do not require conference facilities. 2. Corporate guests: By developing relations with companies in the MICE segment, opportunities are opened for us to expand cooperation through the corporate segment (agreement). We want employees and management to continue to come to us for business and private purposes and to develop the sense of belonging. 3. Thematic groups: a) These are groups of younger individuals who come to the destination with a targeted program/theme. It may be that they are bound by love for nature and culture, for sports (eg group tennis, sailing, football, water polo, basketball). These are the groups that have more overnight stays and that have a high non-boarding consumption. b) specialized thematic academies for children (sports, computer, math, languages, mainly educational groups). These groups travel with parents and guardians, and these are longer stays throughout the year. c) School in nature: children from private domestic and foreign schools who travel with mentors and professors (longer stays, before and after the season).

<p>Amadria Park sadržaji</p>	<p>Inside the hotel</p> <ol style="list-style-type: none"> 1. Beach Bar 2. Bar Verandah Cafe - a sophisticated aperitif bar surrounded by a glass wall that overlooks the terrace so that the entire space - indoor and outdoor - acts as a unique, attractive place. 3. The Garden Restaurant - The airy restaurant Jakov is a modern and eclectic space with an elegant but comfortable atmosphere for relaxed, refined dining. 4. 3 outdoor pools - three visually attractive and elegant pools of Hotel Jakov are irregular in shape and full of various contents for relaxation and entertainment. Elegant deck chairs and canopies are surrounded by meticulously landscaped gardens. The pools are only a few meters from the sea, and they are designed so that, like the beach, you enter them through the shallow part. There is a special section suitable for smaller children. The outdoor terrace and bar offer refreshment on warm summer days. 5. Aquapark (open and closed) - Aquapark Dalmatia is the first Croatian water park and, as of 2024, the first closed water park in Croatia, and thus a unique content for year-round business. Water fun for all generations - indulge in the summer atmosphere even in the winter months, experience an exciting water adventure. All pools use regularly filtered fresh water, and the entire area is constantly under the supervision of professional and qualified lifeguards. 7. Wellness center (pools, saunas, spa, therapies...) 8. Gameroom - In addition to rich entertainment content, Hotel Jakov offers something new - Game room. This game room is equipped with the latest consoles, screens and furniture. The amount of entertainment for children or adults will make your stay unforgettable. The playroom is located within the hotel, you can enjoy it carefree at the pool or in the restaurant while your children are having fun." 	<p>Outside the hotel</p> <ol style="list-style-type: none"> 1. Dalmatian Ethno Village - Amadria Park is the only hotel chain with its own village! Step into the rich history of the region, visit the "living museum" – Dalmatian Ethno Village. Za an indispensable experience of the original way of life of this region explore the rich culinary heritage of the region by visiting the Dalmatian ethno village. With its offer "from field to plate" in the village you will have the opportunity to see the culinary tradition of Dalmatia and prepare authentic dishes on the spot, get acquainted with old agricultural crafts and traditional tools. "Living Museum" is a real interactive experience – see the preparation, and then taste the delicacies that are part of the rich gastronomic heritage of Dalmatia prepared in an authentic way. Taste fish and seafood, try homemade bread, cheese, olive oil and brandy produced by hand original traditional methods and tools. 2. Beach - The peculiarity of our resort is that each hotel has its own beach. Crystal clear sea, themed beaches, luxuries and a view of numerous islands are a perfect combination that creates an idyllic holiday. 3. En Vogue Beach Club – a place where magic happens every day! We have the perfect recipe for an unforgettable time! As an 18+ club, we strive for you to have fun using all your senses. We offer a rich offer of food and drinks and for the hot atmosphere, djs who rule the club day after day are in charge. 4. Mediterranean city The only hotel chain that has its own city. Inspired by the rural charm and social atmosphere of a provincial Mediterranean city where one enjoys living with a sense of community. A city that has its own catering facilities, shopping facilities and unique congress halls overlooking the sea. 5. Convention Centre- the first and largest convention center in Croatia and the Adriatic, a place for meetings and events at the world level that offers 11 state-of-the-art multifunctional meeting rooms that stretch over three floors with easy navigation. Our impressive ground floor hall with a moving stage is ideal for large events. On the lower floor there is an open space and a bar, which can be used as an exhibition space during conferences, while the first floor is designed for smaller meetings and workshops. Regardless of whether you are looking for a hall, two or a whole center, our experts are at your disposal for any inquiries. Our accommodation capacity allows us to organize events with more than 3000 of participants. 6. Sports Center street workout, football, basketball, beach volleyball, badminton, tennis, table tennis, bicycle rental, ball rental 7. Restaurants 5 unique a la carte restaurants and 3 Burger House 8. Beach bars 9. Wellness center in hotel Jure. Indulge in the luxurious, intimate ambiance in the Spa Center of Hotel Jure. Completely relax your mind and body in the peace and tranquility of this adult-only zone, located on the terrace of the Hotel Jure by the sea. Enjoy the outdoor seawater pool, glass-walled saunas overlooking the pool terrace, and plenty of other relaxing spa facilities. 10. Wellness center in hotel Ivan - (indoor pools, fitness center, saunas, therapies)(fitness center), All your senses will have a divine experience in the Spa & Wellness Mediterranean Garden. Blend in with nature and relax with wellness tea in a quiet Mediterranean garden in our beautiful location by the sea. Feel the warm, soothing vibe from the abundance of natural light, where you can relax and enjoy the only indoor saltwater pools in Amadria Park.
<p>Program događanja u hotelu</p>	<p>PROLJETNO BUĐENJE: OŽUJAK – LIPANJ o Kids break;Uskršnji Praznici;Praznik Rada;Majčin Dan;Cro Weekend (Dan Državnosti) SUMMER IN THE AIR: LIPANJ – RUJAN o Tijelovo;MDF;Aquapark Splash Adventure ZLATNA JESEN: RUJAN – STUDENI o Kids break;Dani Maslina;Halloween ZIMSKA BAJKA: STUDENI – VELJAČA o Advent;Doček Nove Godine;Kids break;Mjesec ljubavi;Dječji bal pod maskama;Dan Žena</p>	
<p>Program događanja u destinaciji</p>	<p>SVIBANJ- Croatia Travel festival LIPANJ -RUJAN-razni festivali (Međunarodni dječji festival;Šibenik Dance festiva;Supetoon festiva;Srednjovjekovni sajam;Ragius festival;Ligt is Life-festival svjetla;Klupske večeri;Večeri dalmatinske šansone;Bogat glazbeni program sa poznatim svjetskim izvođačima na tvrđavi Sv. Mihovila; PROSINAC-Adventura</p>	