



TYPE OF THE HOTEL AND NUMBER OF ROOMS	HOTEL ROYAL **** 54 rooms		
HOTEL DESCRIPTION AND HISTORY	<p>The design hotel Royal is located right next to Opatija's Lungo mare where the sea hits the stone walls of the hotel and you can smell the salt and enjoy the wonderful view.. The specialty of this hotel is the private Royal Beach, which is located right next to the hotel and provides an ideal setting for enjoyment.</p> <p>Below the hotel is one of te oldests ports.</p> <p>The hotel was built in 2014 with special attention to design and details.</p>		
Target groups and demographics (guest structure)	1.Singles 2.Couples 3.Friends		
Type of holiday	<table border="0" style="width: 100%;"> <tr> <td style="width: 50%; vertical-align: top;"> Private: 1.Vacations 2.Weekend stays 3.Holidays 4.Events in the hotel (4 seasons) </td> <td style="width: 50%; vertical-align: top;"> Business: 1. MICE 2. Corporate business stays </td> </tr> </table>	Private: 1.Vacations 2.Weekend stays 3.Holidays 4.Events in the hotel (4 seasons)	Business: 1. MICE 2. Corporate business stays
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The desired structure of guests in the hotel	<table border="0" style="width: 100%;"> <tr> <td style="width: 50%; vertical-align: top;"> Private: 1.INDIVIDUAL GUESTS: The average age of guests is between 40 - 60 years. The guest profile is business and leisure. These are guests who are looking for peace, a pleasant private atmosphere, a location right by the sea, and yet not in the very center, they like discretion. They like to stay in smaller hotels. They want to feel luxury and enjoy a perfect stay in their free time. The most important thing for them during their stay is top service, access to the beach, personalized approach to each guest, and to have unforgettable experiences on their vacation where someone takes care of even the smallest detail. 2.Weddings - weddings of up to 80 pax who come to the destination of Opatija for a wedding and choose the hotel because of the Royal hall. For their stay, they are obliged to take a minimum of 30 rooms in the Royal Hotel. Wedding guests usually extend their stay at the hotel and combine the event with their private vacation. </td> <td style="width: 50%; vertical-align: top;"> Business: 1.MICE events - events up to a maximum of 500 participants. Industries Medicine and Pharmacy, ICT, Finance industry, Auto Industry. 2.Dance events –groups of up to 80 pax. They bring together professional dancers who do dance as their main occupation and perform different types of dances on stages around the world. The goal of gatherings is usually education and competition. 3.Car events: Guests with higher paying power who are on group trips with expensive cars. They want to be seen and they want to take pictures of cars on the Royal square. Example of groups that stayed at the hotel: Austro Ball Rally, Classic Car Tour. 4.Sports teams – world-class first league players who stay in high category hotels. Example: American swimming team (USA Swimming). </td> </tr> </table>	Private: 1.INDIVIDUAL GUESTS: The average age of guests is between 40 - 60 years. The guest profile is business and leisure. These are guests who are looking for peace, a pleasant private atmosphere, a location right by the sea, and yet not in the very center, they like discretion. They like to stay in smaller hotels. They want to feel luxury and enjoy a perfect stay in their free time. The most important thing for them during their stay is top service, access to the beach, personalized approach to each guest, and to have unforgettable experiences on their vacation where someone takes care of even the smallest detail. 2.Weddings - weddings of up to 80 pax who come to the destination of Opatija for a wedding and choose the hotel because of the Royal hall. For their stay, they are obliged to take a minimum of 30 rooms in the Royal Hotel. Wedding guests usually extend their stay at the hotel and combine the event with their private vacation.	Business: 1.MICE events - events up to a maximum of 500 participants. Industries Medicine and Pharmacy, ICT, Finance industry, Auto Industry. 2.Dance events –groups of up to 80 pax. They bring together professional dancers who do dance as their main occupation and perform different types of dances on stages around the world. The goal of gatherings is usually education and competition. 3.Car events: Guests with higher paying power who are on group trips with expensive cars. They want to be seen and they want to take pictures of cars on the Royal square. Example of groups that stayed at the hotel: Austro Ball Rally, Classic Car Tour. 4.Sports teams – world-class first league players who stay in high category hotels. Example: American swimming team (USA Swimming).
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<p>Amadria Park Facilities</p>	<p>Inside the hotel:</p> <p>1.Royal Beach with beach bar – Private hotel beach, which offers an impressive view of the beautiful Kvarner Bay and the sparkling Adriatic Sea, exudes elegance in a wonderful environment of colorful palm trees, which, together with other Mediterranean plants, make this place ideal for relaxation and leisure. It has a wonderful bar that serves superb vines, french champagne, cocktails, snacks and superb cheeses from Croatia, Italy and France.</p> <p>2.Royal Hall - Our hotel is located right by the sea, and the elegant and luxurious Royal Hall exudes the elegance of a ballroom and can host various business events, gala dinners, theater, concerts or weddings. Given that it can host up to a thousand people, theatrical performances, concerts, gala dinners and wedding dinners can also be held in the Royal Hall. The terrace next to the hall extends along the Lungomare promenade, with a wonderful view of the Kvarner Bay.</p> <p>3.Royal Square - the square is in front of the hotel itself and contains a beautifully decorated French garden with a wonderful view of the Kvarner Bay. The Royal Square is equipped for a variety of events, including welcome drinks, cocktail nights, product launches such as new car shows, themed events, themed dinners and more.</p> <p>4.Royal Club Caffé - If you like chess, bridge, or sudoku, or if you love to get lost in a good book, then the Royal Club Caffé with its library and comfortable armchairs is the right place for you. It is located right next to the hotel reception.</p> <p>5.Restaurant Royal - No matter where you are in our hotel, you always have a view of the sea, and that includes our restaurant. Look for us on the ground floor where we will serve you breakfast made from fresh local and organically grown ingredients. All dishes are prepared à la carte.</p> <p>6.Caffé Mahler - Café Mahler, whose terrace on the ground floor is located right next to the Lungomare promenade, was named after Julius Mahler, the first owner of the villa that was located on the site of today's Hotel Royal. As in all our cafes, here too you can enjoy our trademark, homemade cakes and desserts prepared for you by our confectioners.</p> <p>7.Parking - the hotel has a private garage.</p>	<p>Outside of the hotel:</p> <p>1.Conference park 25/7 - Our state-of-the-art event space, Conference Park 25/7, spans three floors with meeting rooms and state-of-the-art technology. 1,500m2 Multifunctional congress capacity, 11 halls and a total capacity for 1000 people.</p> <p>2.Event rooms Garden - The Garden consists of two event rooms in the Continental Hotel, which are equipped with modern technology for audio and video presentations, but are also multipurpose and can be used for evening gatherings, weddings, birthdays, christenings in addition to the work part. Both rooms were completely renovated in 2023.</p> <p>3.Wellness Oasis - A peaceful oasis for relaxation and well-being with the scents of the Mediterranean. On 1500m2, this oasis contains 2 swimming pools, a Finnish sauna, a Turkish sauna, an ice fountain, 2 jacuzzis, rooms for massages and treatments, and fresh fruit and tea are available to guests.</p> <p>4.Playstation Gameroom 6+: kompletni novi prostor koji se prostire na više od 100 m2; opremljen modernim konzolama za zabavu djece i odraslih. Sve igraonice su smještene u blizini restorana i bara, tako da i Vi možete bezbrižno uživati u prekrasnom ambijentu i omiljenom napitku</p> <p>5.Terrace of the Milenij Hotel - The iconic terrace of the Milenij Hotel is the most famous terrace in the region. Due to its special charm and atmosphere, it is a favorite to enjoy throughout the day. The terrace of Hotel Milenij is especially attractive in the summer months, when it turns into a center of music and stage events in the center of Opatija with its rich program. The terrace connects the Wagner Cafe and the Argonauti restaurant.</p> <p>6.Caffé Wagner - Opatija's most popular terrace with a priceless view of the sea. Guests can enjoy breakfast, classic aperitifs, desserts, homemade ice cream or handmade chocolate pralines from our own Milenij Choco brand. The cafe at this location has existed since 1898, and was named after the first owner, the renowned restaurateur of the time, Richard Wagner. During the Kingdom of Italy, it was called Café Principe Umberto in honor of Prince Umberto, who was once a guest.</p> <p>7.Restaurant Argonauti – Today's restaurant Argonauti used to be a ballroom whose walls were painted with frescoes by Viennese painter Karl Ludwig Hassman in 1924. The frescoes are inspired by the Greek mythology of the Argonauts. The restaurant offers gourmet meals prepared from local ingredients and specialties from daily fresh fish and shrimp from the Kvarner Bay. Our head chef prepares the famous delicacies of this region. Be sure to try the signature dishes of our Chef, which include, among other things, the extremely popular Istrian white truffles with homemade pasta, as well as dishes with Boškarin, Istrian beef.</p>
<p>Events programme in the hotel</p>	<p>SPRING AWAKENING: MARCH - JUNE o Easter program, Flower Festival, Active weekends.</p> <p>SUMMER IN THE AIR: JUNE - SEPTEMBER o On Royal Beach every Thursday and Friday DJ evening. Once a week summer cinema on the square and Art&Wine Extravaganza.</p> <p>GOLDEN AUTUMN: SEPTEMBER - NOVEMBER o Month of red wines, month of chestnuts, porcini mushrooms and truffles, Days of sea bream.</p> <p>WINTER FAIRY TALES: NOVEMBER - FEBRUARY o Chocolate month, Advent, Christmas party, New Year's Eve, Romantic weekends.</p>	
<p>Events programme in the destination</p>	<p>JANUARY AND FEBRUARY – Carnival in Opatija</p> <p>MARCH – The month of wellness</p> <p>APRIL – Festival of Flowers</p> <p>JUNE - AUGUST: Performances of famous performers at the Opatija Summer Stage</p> <p>NOVEMBER – Chocolate Festival</p> <p>DECEMBER – Advent in Opatija</p>	