

TYPE OF THE HOTEL AND NUMBER OF ROOMS	<p style="text-align: center;">HOTEL MILENIJ *****</p> <p style="text-align: center;">96 rooms</p>	
HOTEL DESCRIPTION AND HISTORY	<p>Hotel Milenij is a 5* Business&Leisure hotel in the strict center of Opatija where the sea hits the stone walls of the hotel and you can smell the salt and enjoy the wonderful view. It is located next to a beautiful park and the church of St. Jakov on one side, and the most famous Opatija 12km long promenade Lungomare and the main Opatija beach Slatina on the other. The Lungomare promenade was built in 1911 and connects the picturesque town of Volosko with Opatija, Ičići, Ika and Lovran.</p> <p>Below the hotel is the oldest port of Opatija, Portić, from the 19th century, which throughout history was the starting point for traditional Opatija excursion boats – "Opatijski barkajol".</p> <p>The southern part of the hotel was built as a luxurious villa in 1836 and become a café in 1898 which was named Caffé Principe Umberto in honour of a visit from the Kingdom of Italy's Prince Umberto. In 1908 the famous Viennese architect Carl Seidl designed the old part of today's Hotel Milenij as an upgrade of the existing villa. The reconstruction was completed in 1910.</p> <p>Hotel Milenij is also unique because of restaurant Argonauti with the walls that were painted with frescoes by Viennese painter Karl Ludwig Hassman in 1924. The frescoes are inspired by the Greek mythology of the Argonauts.</p>	
Target groups and demographics (guest structure)	<ol style="list-style-type: none"> 1.Singles 2.Couples 3.Friends 	
Type of holiday	Private: <ol style="list-style-type: none"> 1.Vacations 2.Weekend stays 3.Holidays 4.Events in the hotel (4 seasons) 5.Events in the destination 	Business: <ol style="list-style-type: none"> 1. MICE 2. Corporate business stays
Motivation for the arrival	Private: <ol style="list-style-type: none"> 1. Sun, beach, sea, pool, fun 2. Active vacation - cycling, fitness, running, hiking, nature.. 3. Wellness relax vacation 4. Gastronomy (selection of dishes that reflect the culinary tradition of this region) 5. Events in the house (4 seasons) 6. Events in the destination 	Business: <ol style="list-style-type: none"> 1. Events (seminars, congresses, conferences, meetings, incentives, events) 2. Meetings 3. Sport Events 4. Nature, culture, sights, facilities of hotels and settlements
The desired structure of guests in the hotel	Private: <p>1.Individual guests: The average age of guests is between 39 - 62 years. The guest profile is a business man who travels often, sometimes alone or with his family. These are high-ranking people who want to experience luxury and reward themselves with a classy stay in their free time. The most important thing for them during their stay is that they are well hosted, that they are noticed and that they have unforgettable experiences during their vacation. They love wellness and good gastronomy.</p> <p>2.Car tours: Guests with high paying power who are on group trips with expensive cars. They especially like good gastronomy. Examples of groups that stayed at the hotel: Rolls Royce Oldtimer tour, Porsche groups, Classic Travel Club (Jaguar, Bentley, Porsche), One Life Rally...</p> <p>3.Exclusive weddings - special weddings of newlyweds who must take accommodation services for themselves and their guests and the program lasts until midnight at the latest. The emphasis is on elegance and high quality service. Maximum 50 guests.</p>	Business: <ol style="list-style-type: none"> 1. MICE events - events with a maximum of 100 participants attended by guests of senior management and board of directors and need congress halls for the business part. Industries Medicine and Pharmacy, ICT, Finance Industry. 2. Film industry - producers, screenwriters, actors who work on the filming of high-budget productions. Example: filming a commercial for Cartier jewelry. 3. Sport teams – world-class first league players who stay in high category hotels. Example: Croatian National Football Team, American Swimming Team (USA Swimming), Real Sociedad... 4. Banquets - occasional business gatherings. They do not need congress halls, but they use food and beverage services. Example: A French company's Christmas party, to which they invited senior management from their branches from all over Europe. 5. Exclusive weddings - special weddings of newlyweds who must take accommodation services for themselves and their guests and the program lasts until midnight at the latest. The emphasis is on elegance and high quality service. Maximum 50 guests.

<p>Amadria Park Facilities</p>	<p>Inside the hotel:</p> <p>1.Terrace of the Milenij Hotel - The iconic terrace of the Milenij Hotel is the most famous terrace in the region. Due to its special charm and atmosphere, it is a favorite to enjoy throughout the day. It is attractive during the whole year. The terrace connects the Wagner Cafe and the Argonauti restaurant.</p> <p>2.Caffé Wagner - Opatija's most popular terrace with a priceless view of the sea. Guests can enjoy breakfast, classic aperitifs, desserts, homemade ice cream or handmade chocolate pralines from our own Milenij Choco brand. The cafe at this location has existed since 1898, and was named after the first owner, the renowned restaurateur of the time, Richard Wagner. During the Kingdom of Italy, it was called Cafe Principe Umberto in honor of Prince Umberto, who was a guest.</p> <p>3.Restaurant Argonauti – Today's restaurant Argonauti used to be a ballroom whose walls were painted with frescoes by Viennese painter Karl Ludwig Hassman in 1924. The frescoes are inspired by the Greek mythology of the Argonauts. The restaurant offers gourmet meals prepared from local ingredients and specialties from daily fresh fish and shrimp from the Kvarner Bay. Our head chef prepares the famous delicacies of this region. Be sure to try the signature dishes of our Chef, which include, among other things, the extremely popular Istrian white truffles with homemade pasta, as well as dishes with Boškarin, Istrian beef.</p> <p>4.Milenij Spa - Spa and wellness tradition inspired by the royal past. The first wellness center in Croatia. Inspired by the life philosophy of Empress Sisi, it is woven from elements that achieve psychophysical balance and a balance of inner peace and spiritual experience. Milenij Spa contains a spa area with a Turkish and Finnish sauna, warm reclining benches and an ice fountain, a swimming pool, a salt bath, massage rooms and a relaxation area with a wonderful view of St. Jakob Park.</p> <p>5.Milenij Halls – Two congress halls with a total capacity for a maximum of 200 people (Milenij 228m2, Salon Opatija 43m2). Hall Milenij also has a beautiful terrace with a view of the Kvarner Bay, where you can organize coffee breaks, dinners, receptions and gatherings.</p> <p>6.Piano bar Madonnina – In the Piano bar, guests can enjoy morning coffee, croissants, freshly squeezed juice, cocktails, superb wines, french champagne, and superb cheeses from Croatia, Italy and France. It can also add a touch of elegance to informal meetings with business partners or provide a place to take a break from a seminar or conference.</p> <p>7.Private hotel garage: the hotel's private garage with 80 parking spaces.</p>	<p>Outside of the hotel:</p> <p>1.Gastro world - A special attraction of Amadria Park Opatija that offers guests a unique experience with a special emphasis on gastronomy. This attraction consists of Caffé Continental (offers an excellent selection of homemade cakes and desserts served with aromatic teas and premium coffee), Continental Bar (an indispensable place to relax with a variety of drinks - from freshly squeezed juices to selected and exclusive cocktails), Wine Shop, Restaurant Osteria Da Ugo and Milenij Choco World (handmade chocolate pralines and chocolate for gourmets). In Milenij Choco World, brand chocolates are produced and can only be bought there. Various workshops and presentations for team building can also be organized.</p> <p>2.Royal Beach with beach bar – Private hotel beach, which offers an impressive view of the beautiful Kvarner Bay and the sparkling Adriatic Sea, exudes elegance in a wonderful environment of colorful palm trees, which, together with other Mediterranean plants, make this place ideal for relaxation and leisure. It has a wonderful bar that serves superb wines, french champagne, cocktails, snacks and superb cheeses from Croatia, Italy and France.</p> <p>3.Royal Hall - Our hotel is located right by the sea, and the elegant and luxurious Royal Hall exudes the elegance of a ballroom and can host various business events, gala dinners, theater, concerts or weddings. Given that it can host up to a thousand people, theatrical performances, concerts, gala dinners and wedding dinners can also be held in the Royal Hall. The terrace next to the hall extends along the Lungomare promenade, with a wonderful view of the Kvarner Bay.</p> <p>4.Royal Square - the square is in front of the hotel itself and contains a beautifully decorated French garden with a wonderful view of the Kvarner Bay. The Royal Square is equipped for a variety of events, including welcome drinks, cocktail nights, product launches such as new car shows, themed events, themed dinners and more.</p> <p>5.Conference park 25/7 - Our state-of-the-art event space, Conference Park 25/7, spans three floors with meeting rooms and state-of-the-art technology. 1,500m2 Multifunctional congress capacity, 11 halls and a total capacity for 1000 people.</p> <p>6.Event rooms Garden - The Garden consists of two event rooms in the Continental Hotel, which are equipped with modern technology for audio and video presentations, but are also multipurpose and can be used for evening gatherings, weddings, birthdays, christenings in addition to the work part. Both rooms were completely renovated in 2023.</p>
<p>Events programme in the hotel</p>	<p>SPRING AWAKENING: MARCH - JUNE o Wellness weekends, Oyster days, Asparagus month, Menus with edible flowers, Daily live piano performance during breakfast.</p> <p>SUMMER IN THE AIR: JUNE - SEPTEMBER o Daily music program on the hotel's terrace with a special emphasis on the Gala evening on Thursdays. Daily live piano performance during breakfast.</p> <p>GOLDEN AUTUMN: SEPTEMBER - NOVEMBER o Month of red wines, month of chestnuts, porcini mushrooms and truffles, Days of sea bream. Daily live piano performance during breakfast.</p> <p>WINTER FAIRY TALE: NOVEMBER - FEBRUARY o Chocolate month, Advent, Christmas party, New Year's Eve, Romantic weekends. Daily live piano performance during breakfast.</p>	
<p>Events programme in the destination</p>	<p>JANUARY AND FEBRUARY – Carnival in Opatija MARCH – The month of wellness APRIL – Festival of Flowers JUNE - AUGUST: Performances of famous performers at the Opatija Summer Stage NOVEMBER – Chocolate Festival DECEMBER – Advent in Opatija</p>	