

MINDRIN PARK		
TYPE OF THE HOTEL AND NUMBER OF ROOMS	HOTEL CAPITAL (HERITAGE HOTEL) 109 rooms	
HOTEL DESCRIPTION AND HISTORY	The hotel is located in a prime location in the strict center of Zagreb. Only 200 meters from main square. The hotel is located in the building of the Austrian bank Wiener Bank-verein, built in 1923 designed by famous Viennese architects Ernst Gotthilf and Alexander Neumann. The most interesting corner of the hotel is certainly the area where the preserved vault and safe, together with the original security door of the Viennese company F. Wertheim & Co., A.G. Wien. Of particular note are the engravings of the vault door, which are a work of art.	
Target groups and demographics (guest structure)	1.Singles 2.Couples 3.Friends	
Type of holiday	Private: 1.Vacations 2.Weekend stays 3.Holidays 4.Events in the hotel (4 seasons) 5.Events in the destination	Business: 1. MICE 2. Corporate business stays
Motivation for the arrival	Private: 1. City break and sightseeing 2. Active vacation - cycling, fitness, running, hiking, nature 3. Gastronomy (selection of dishes that reflect the culinary tradition of this region) 4. Events in the house (4 seasons) 5. Events in the destination	Business: 1. Events (seminars, congresses, conferences, meetings, incentives, events) 2. Meetings 3. Sport Events 4. Nature, culture, sights, facilities of hotels and settlements
The desired structure of guests in the hotel	man who travels often, sometimes traveling alone or as a couple. These are high-ranking people who want to feel the quality and reward themselves with a classy stay. The most important thing for them during their stay is that they are in a great location, that they are well hosted, that they are	Business: 1.MICE events - events with a maximum of 100 participants from the Medicine and Pharmacy Industry, ICT, Financial Activities, Trade, Fashion. 2.Film industry - producers, screenwriters, actors who work on the filming of high-budget productions. 3.Banquets - occasional business gatherings. They do not need congress halls, but they use food and beverage services. 4.Sports teams – world-class first league players who stay in high category hotels. Example: Croatian National Football Team.

Amadria Park Facilities	Inside the hotel: 1.Capital Restaurant - The Capital Restaurant is available to hotel guests as well as external visitors. Here you can sit and enjoy its sophisticated interior, just like its meals. The ambience is additionally emphasized by a special indoor winter garden, which provides you with a real al fresco experience. 2.Café Capital - Cafe Capital is a sort of tribute to the era of grandiose Zagreb cafes, modeled on those in Vienna, which in the past were meeting places for various politicians, artists, bohemians and students. As such, Cafe Capital still has traditional thonet chairs and velvet sofas, high ceilings and grandiose chandeliers. 3.Capital Private Club - Capital Private Club exudes a traditional business spirit, and is ideal for smaller formal gatherings of up to 25 people. The central part of the room belongs to a hundred-year-old vault made by the Viennese company F. Wertheim & Co. at the beginning of the 20th century, which once kept gold bars and bank money. Today, it houses a superb selection of cigars, whiskey, champagne, gin and the best wine bottles. 4.Capital Meeting Room - This hall is ideal for gatherings, product launches, conferences and events with a maximum of 60 guests in a theater format. The whole space is filled with light, and it is decorated with historical charm, high ceilings and finely decorated walls. 5.Capital Business Salon - The meticulously restored interior of the Capital Business Salon is ideal for smaller, exclusive gatherings and can accommodate up to 40 people in a theater format, and can be arranged in different seating arrangements with prior notice. The entire room is covered with wooden wall coverings, and it stands out with high ceilings and a restored chandelier. 6.Fitness - Capital Hotel's fitness center is equipped with state-of-the-art cardio machines and Life Fitness weights, which can be connected to the L-FconnectTM mobile app to track your progress and get closer to your exercise goals. 7.Parking - 72 parking spaces in the private garage.	
Events programme in the hotel	SPRING AWAKENING: MARCH - JUNE o Easter holidays, Month of healthy food and drinks, month of asparagus. SUMMER IN THE AIR: JUNE - SEPTEMBER o The month of gin and aperol. GOLDEN AUTUMN: SEPTEMBER - NOVEMBER o Red Wine Month, WINTER FAIRY TALES: NOVEMBER - FEBRUARY o Advent, Christmas party, New Year's Eve, Romantic weekends	
Events programme in the destination	JANUARY - DECEMBER: numerous world concerts in Arena Zagreb, Lisinski Concert Hall MARCH – Festival of lights DECEMBER – Advent in Zagreb	