



<b>TYPE OF THE HOTEL AND NUMBER OF ROOMS</b>	<b>GRAND HOTEL 4 OPATIJSKA CVIJETA ****</b>  192 rooms		
<b>HOTEL DESCRIPTION AND HISTORY</b>	<p>Grand hotel 4 opatijska cvijeta is a Beach&amp;Family hotel. The hotel is located in the center of Opatija, surrounded by beautiful gardens in an ideal location right next to the sea.</p> <p>Superbly decorated interiors as well as spacious and luxuriously decorated rooms offer guests an uninterrupted view of the sea and a picturesque view of the city and the mountains in the hinterland.</p> <p>The hotel consists of three interconnected buildings. The historical Villa Royal dates from the 19th century, and was completely renovated in 2014. Villa Camellia dates from the 19th century, and was completely renovated in 2022.</p>		
<b>Target groups and demographics (guest structure)</b>	1. Couples 2. Couples with children up to 12 years old 3. Friends 4. Singles		
<b>Type of holiday</b>	<table border="0" style="width: 100%;"> <tr> <td style="width: 50%; vertical-align: top;"> <b>Private:</b>            1. Vacations            2. Weekend stays            3. School Holidays            4. Holidays            5. Events in the hotel (4 seasons)            6. Events in the destination         </td> <td style="width: 50%; vertical-align: top;"> <b>Business:</b>            1. MICE            2. Corporate business stays         </td> </tr> </table>	<b>Private:</b> 1. Vacations 2. Weekend stays 3. School Holidays 4. Holidays 5. Events in the hotel (4 seasons) 6. Events in the destination	<b>Business:</b> 1. MICE 2. Corporate business stays
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<b>Motivation for the arrival</b>	<table border="0" style="width: 100%;"> <tr> <td style="width: 50%; vertical-align: top;"> <b>Private:</b>            1. Sun, beach, sea, pool, fun            2. Active vacation - cycling, fitness, running, hiking, nature..            3. Wellness relax vacation            4. Gastronomy (selection of dishes that reflect the culinary tradition of this region)            5. Events in the house (4 seasons)            6. Events in the destination         </td> <td style="width: 50%; vertical-align: top;"> <b>Business:</b>            1. Events (seminars, congresses, conferences, meetings, incentives, events)            2. Meetings            3. Sport Events            4. Nature, culture, sights, facilities of hotels and settlements         </td> </tr> </table>	<b>Private:</b> 1. Sun, beach, sea, pool, fun 2. Active vacation - cycling, fitness, running, hiking, nature.. 3. Wellness relax vacation 4. Gastronomy (selection of dishes that reflect the culinary tradition of this region) 5. Events in the house (4 seasons) 6. Events in the destination	<b>Business:</b> 1. Events (seminars, congresses, conferences, meetings, incentives, events) 2. Meetings 3. Sport Events 4. Nature, culture, sights, facilities of hotels and settlements
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<b>The desired structure of guests in the hotel</b>	<table border="0" style="width: 100%;"> <tr> <td style="width: 50%; vertical-align: top;"> <b>Private:</b>  <b>1. INDIVIDUAL GUESTS:</b> The average age of guests is between 35 - 60 years. The guest profile is business and leisure guests who choose this hotel for its location, quality of service, relaxed and family atmosphere. For families with children, the most important thing during their stay is the animation program, the proximity of the beach and the swimming pool, and for couples, good food and the offer of wellness treatments.         </td> <td style="width: 50%; vertical-align: top;"> <b>Business:</b>  <b>1. MICE events</b> - events up to a maximum of 500 participants. Industries Medicine and Pharmacy, ICT, Financial Activities, Trade, Auto Industry.  <b>2. Corporate events</b> - groups of business travelers who travel for the purpose of incentive travel, workshops and team trips.  <b>3. Sports events</b> - groups of athletes on a longer stay who choose this hotel because of its location, well-being and fitness. Tennis players, football players         </td> </tr> </table>	<b>Private:</b> <b>1. INDIVIDUAL GUESTS:</b> The average age of guests is between 35 - 60 years. The guest profile is business and leisure guests who choose this hotel for its location, quality of service, relaxed and family atmosphere. For families with children, the most important thing during their stay is the animation program, the proximity of the beach and the swimming pool, and for couples, good food and the offer of wellness treatments.	<b>Business:</b> <b>1. MICE events</b> - events up to a maximum of 500 participants. Industries Medicine and Pharmacy, ICT, Financial Activities, Trade, Auto Industry. <b>2. Corporate events</b> - groups of business travelers who travel for the purpose of incentive travel, workshops and team trips. <b>3. Sports events</b> - groups of athletes on a longer stay who choose this hotel because of its location, well-being and fitness. Tennis players, football players
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<p><b>Amadria Park Facilities</b></p>	<p><b>Inside the hotel:</b></p> <p><b>1.Wellness Oasis</b> - A peaceful oasis for relaxation and well-being with the scents of the Mediterranean. On 1500m2, this oasis contains 2 swimming pools, a Finnish sauna, a Turkish sauna, an ice fountain, 2 jacuzzis, rooms for massages and treatments, and fresh fruit and tea are available to guests.</p> <p><b>2.Restaurant Camellia</b> - a restaurant with a capacity for 220 people offers a buffet and a show cooking of typical Mediterranean cuisine where fresh ingredients are used.</p> <p><b>3.Fitness center</b> – Arranged and renovated in 2023. An ideal fitness experience with the most modern equipment and a professional trainer.</p> <p><b>4.Lobby bar Camellia</b> – a spacious bar provides a pleasant atmosphere to every guest who wants to relax with a quality morning coffee, fresh orange juice or an evening cocktail. The terrace of the lobby bar has a wonderful view of the entire bay.</p> <p><b>5.Conference park 25/7</b> - Our state-of-the-art event space, Conference Park 25/7, spans three floors with meeting rooms and state-of-the-art technology. 1,500m2 Multifunctional congress capacity, 11 halls and a total capacity for 1000 people.</p> <p><b>6.Oleandar Hall</b> - the 290m2 hall is ideal for dance groups and smaller weddings. It also has a terrace with a view of the sea and the promenade.</p> <p><b>7.Playstation Gameroom 6+:</b> 7.Playstation Gameroom 6+: a completely new space that covers more than 100 m2; equipped with blue consoles for the entertainment of children and adults. All gaming rooms are located near restaurants and bars, so you can also enjoy the beautiful atmosphere and your favorite drink carefree.</p> <p><b>8.Parking</b> - the hotel has a private garage with 300 parking spaces that is shared with hotel Royal.</p>	<p><b>Outside of the hotel:</b></p> <p><b>1.Gastro world</b> - A special attraction of Amadria Park Opatija that offers guests a unique experience with a special emphasis on gastronomy. This attraction consists of Caffè Continental (offers an excellent selection of homemade cakes and desserts served with aromatic teas and premium coffee), Continental Bar (an indispensable place to relax with a variety of drinks - from freshly squeezed juices to selected and exclusive cocktails), Wine Shop, Restaurant Osteria Da Ugo and Milenij Choco World (handmade chocolate pralines and chocolate for gourmets). In Milenij Choco World, brand chocolates are produced and can only be bought there. Various workshops and presentations for team building can also be organized.</p> <p><b>2.Royal Beach with beach bar</b> – Private hotel beach, which offers an impressive view of the beautiful Kvarner Bay and the sparkling Adriatic Sea, exudes elegance in a wonderful environment of colorful palm trees, which, together with other Mediterranean plants, make this place ideal for relaxation and leisure. It has a wonderful bar that serves superb wines, french champagne, cocktails, snacks and superb cheeses from Croatia, Italy and France.</p> <p><b>3.Royal Hall</b> - Our hotel is located right by the sea, and the elegant and luxurious Royal Hall exudes the elegance of a ballroom and can host various business events, gala dinners, theater, concerts or weddings. Given that it can host up to a thousand people, theatrical performances, concerts, gala dinners and wedding dinners can also be held in the Royal Hall. The terrace next to the hall extends along the Lungomare promenade, with a wonderful view of the Kvarner Bay.</p> <p><b>4.Royal Square</b> - the square is in front of the hotel itself and contains a beautifully decorated French garden with a wonderful view of the Kvarner Bay. The Royal Square is equipped for a variety of events, including welcome drinks, cocktail nights, product launches such as new car shows, themed events, themed dinners and more.</p> <p><b>5.Conference park 25/7</b> - Our state-of-the-art event space, Conference Park 25/7, spans three floors with meeting rooms and state-of-the-art technology. 1,500m2 Multifunctional congress capacity, 11 halls and a total capacity for 1000 people.</p> <p><b>6.Event rooms Garden</b> - The Garden consists of two event rooms in the Continental Hotel, which are equipped with modern technology for audio and video presentations, but are also multipurpose and can be used for evening gatherings, weddings, birthdays, christenings in addition to the work part. Both rooms were completely renovated in 2023.</p>
<p><b>Events programme in the hotel</b></p>	<p>SPRING AWAKENING: MARCH - JUNE  o Wellness weekends, Active weekends, Easter animation program.</p> <p>SUMMER IN THE AIR: JUNE - SEPTEMBER  o Summer program of animation activities for children - EDUKIDO. Gaming center.</p> <p>GOLDEN AUTUMN: SEPTEMBER - NOVEMBER  o Red wine month, chestnut month, active weekends.</p> <p>WINTER FAIRY TALES: NOVEMBER - FEBRUARY  o Chocolate month, Advent, Christmas party, School holidays, Romantic wellness weekends.</p>	
<p><b>Events programme in the destination</b></p>	<p>JANUARY AND FEBRUARY – Carnival in Opatija  MARCH – The month of wellness  APRIL – Festival of Flowers  JUNE - AUGUST: Performances of famous performers at the Opatija Summer Stage  NOVEMBER – Chocolate Festival  DECEMBER – Advent in Opatija</p>	