AMADRIA PARK			
TYPE OF THE HOTEL AND NUMBER OF ROOMS	HOTEL SVETI JAKOV ***** 26 rooms		
HOTEL DESCRIPTION AND HISTORY	Hotel Sveti Jakov is located in the center of Opatija in the park of St. Jakov. Park St. Jakov the Second is the oldest Opatija park, the beginning of which dates back to the 12th century. century, when on the site of today's church of St. Jakov, built the monastery (abbey) of St. Jakovb. It was declared a protected monument of park architecture in 2010. The hotel also has a view of the neo-baroque fountain from 1889, which is the work of the sculptor Hans Rathauski from Graz. The sculptural group represents the deity Helios and Selene, as an allegory of day and night. Between them is a rooster that symbolizes the moment of their meeting - the dawn. This luxurious villa was built in 1886, and was the long-term home of the Viennese doctor and scientist Julius Glax, one of the most deserving people for the development of health tourism in Opatija. Glax loved Opatija so much that he stayed there for the rest of his life. The rooms were completely renovated in 2020. In the historical boutique hotel Sveti Jakov, we respected the authenticity of the style from the period when the villa was created by preserving its original character.		
Target groups and demographics (guest structure)	1. Singles 2. Couples 3. Friends		
Type of holiday	Private: 1.Vacations 2.Weekend stays 3.Holidays 4.Events in the hotel (4 seasons) 5.Events in the destination	Business: 1. MICE 2. Corporate business stays	
Motivation for the arrival	Private: 1. Sun, beach, sea, pool, fun 2. Active vacation - cycling, fitness, running, hiking, nature 3. Gastronomy (selection of dishes that reflect the culinary tradition of this region) 4. Events in the house (4 seasons) 5. Events in the destination	Business: 1. Events (seminars, congresses, conferences, meetings, incentives, events) 2. Meetings 3. Sport Events 4. Nature, culture, sights, facilities of hotels and settlements	
The desired structure of guests in the hotel	<ul> <li>Private:</li> <li>1.INDIVIDUAL GUESTS: The average age of guests is between 45 - 70 years. The profile of guests looking for a high level of personalization, individualization and attention to detail. They want to feel special and cared for during their stay. They want to explore the local culture and authentic experience of the destination and prefer boutique hotels that often maintain traditional or unique design and history. Couples looking for a romantic and intimate atmosphere.</li> <li>2.Yoga groups: Small groups of up to 15 people who come together because they share a common interest in practicing yoga and want to improve their physical, mental and spiritual well-being. They choose smaller hotels for their stay because they want peace and quiet during their vacation, and they come in pre- and post- season when there are no crowds in the destination. 3.Special family occasions: groups of people up to a maximum of 40 people, who gather or travel together to celebrate or participate in special events or occasions. Such groups may include family celebrations, anniversaries, birthdays, weddings, christenings, vow renewals. The emphasis is on intimacy and family. They love good gastronomy and personalized service. The event usually takes place during the day and lasts until midnight at most. They don't make a lot of noise and the emphasis is on elegance.</li> </ul>	Business: 1.Corporate events: business groups of up to 40 people who usually book all rooms in the hotel. Most often, these are management boards and people who make decisions and want a greater dose of privacy in order to make important business decisions in peace. They come in the period before and after the season	

	Incide the hotel	Outside of the hotel
Amadria Park Facilities	Inside the hotel: 1.Restaurant Sveti Jakov: Under the magnificent arcades, as a combination of old and new, Restaurant Sveti Jakov is located in a historic villa in a quiet location that provides a unique gournet experience. Restaurant Sveti Jakov is an intimate place for organizing business or private lunches, as well as private parties, small wedding dinners and celebrations. 2.Julius Glax rooms with jacuzzi: Rooms with a view of the park and the Church of St. James. The stylishly decorated rooms have a large balcony and a private jacuzzi. And for all lovers of classics, there is a gramophone in the room. 3.Romeo&Juliet room: Luxury room in a historic villa with a view of the park. The spacious room has a romantic balcony in the style of Romeo & Juliet. And there is also a telescope at your disposal through which you can enjoy a wonderful view of the starry sky.	<ul> <li>Outside of the hotel</li> <li>1. Terrace of the Milenij Hotel - The iconic terrace of the Milenij Hotel is the most famous terrace in the region. Due to its special charm and atmosphere, it is a favorite to enjoy throughout the day. It is a tatractive during the whole year. The terrace connects the Wagner Cafe and the Argonauti restaurant.</li> <li>2. Caffé Wagner - Opatija's most popular terrace with a priceless view of the sea. Guests can enjoy breakfast, classic aperitifs, desserts, homemade ice cream or handmade chocolate pralines from our own Milenij Choco brand. The cafe at this location has existed since 1898, and was named after the first owner, the renowned restaurateur of the time, Richard Wagner. During the Kingdom of Italy, it was called Cafe Principe Umberto in honor of Prince Umberto, who was a guest.</li> <li>3. Restaurant Argonauti – Today's restaurant Argonauti used to be a ballroom whose walls were painted with frescoes by Viennese painter Karl Ludwig Hassman in 1924. The frescoes are inspired by the Greek mythology of the Argonauts. The restaurant offers gournet meals prepared from local ingredients and specialties from daily fresh fish and shrimp from the Kvarner Bay. Our head chef prepares the famous delicacies of this region. Be sure to try the signature dishes of our Chef, which include, among other things, the extremely popular Istrian white truffles with homemade pasta, as well as dishes with Boškarin, Istrian beef.</li> <li>4. Milenij Spa - Spa and wellness tradition inspired by the royal past. The first wellness center in Croatia. Inspired by the life philosophy of Empress Sisi, it is woven from elements that achieve psychophysical balance and a balance of inner peace and spiritual experience. Milenij Spa contains a spa area with a Turkish and Finnish sauna, warm reclining benches and an ice fountain, a swimming pool, a salt bath, massage rooms and a relaxation area with a wonderful view of St. Jakob Park.</li> <li>5. Private hotel garage in hotel Milenij: the hotel's private</li></ul>
Events programme in the hotel	SPRING AWAKENING: MARCH - JUNE o Oyster Days, Asparagus Month, Detox Weekends. SUMMER IN THE AIR: JUNE - SEPTEMBER o Live music once a week. GOLDEN AUTUMM: SEPTEMBER - NOVEMBER o Month of red wines, month of chestnuts, porcini mushrooms and truffles, Days of sea bream. WINTER FAIRY TALES: NOVEMBER - FEBRUARY o Chocolate Month, Advent, Festive New Year's Eve, Detox weekends, Romantic weekends.	
Events programme in the destination	JANUARY AND FEBRUARY – Carnival in Opatija MARCH – The month of wellness APRIL – Festival of Flowers JUNE - AUGUST: Performances of famous performers at the Opatija Summer Stage NOVEMBER – Chocolate Festival DECEMBER – Advent in Opatija	