

 AMADRIA PARK			
TYPE OF THE HOTEL AND NUMBER OF ROOMS	HOTEL CONTINENTAL*** 78 rooms		
HOTEL DESCRIPTION AND HISTORY	The city hotel Continental is located in the very center of Opatija, right next to the main Opatija street, and is an ideal starting point for sightseeing. The hotel consists of two historic villas dating from the 19th century.		
Target groups and demographics (guest structure)	1.Couples 2.Couples with children up to 12 years old 3.Friends 4.Singles		
Type of holiday	<table border="0" style="width: 100%;"> <tr> <td style="width: 50%; vertical-align: top;"> Private: 1.Vacations 2.Weekend stays 3.School Holidays 4.Holidays 5.Events in the hotel (4 seasons) 6.Events in the destination </td> <td style="width: 50%; vertical-align: top;"> Business: 1. MICE 2. Corporate business stays </td> </tr> </table>	Private: 1.Vacations 2.Weekend stays 3.School Holidays 4.Holidays 5.Events in the hotel (4 seasons) 6.Events in the destination	Business: 1. MICE 2. Corporate business stays
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Motivation for the arrival	<table border="0" style="width: 100%;"> <tr> <td style="width: 50%; vertical-align: top;"> Private: 1. Sun, beach, sea, pool, fun 2. Active vacation - cycling, fitness, running, hiking, nature.. 3. Gastronomy (selection of dishes that reflect the culinary tradition of this region) 4. Events in the house (4 seasons) 5. Events in the destination </td> <td style="width: 50%; vertical-align: top;"> Business: 1. Events (seminars, congresses, conferences, meetings, incentives, events) 2. Meetings 3. Sport Events 4. Nature, culture, sights, facilities of hotels and settlements </td> </tr> </table>	Private: 1. Sun, beach, sea, pool, fun 2. Active vacation - cycling, fitness, running, hiking, nature.. 3. Gastronomy (selection of dishes that reflect the culinary tradition of this region) 4. Events in the house (4 seasons) 5. Events in the destination	Business: 1. Events (seminars, congresses, conferences, meetings, incentives, events) 2. Meetings 3. Sport Events 4. Nature, culture, sights, facilities of hotels and settlements
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The desired structure of guests in the hotel	<table border="0" style="width: 100%;"> <tr> <td style="width: 50%; vertical-align: top;"> Private: INDIVIDUAL GUESTS: The average age of guests is between 40 - 60 years. The guest profile is business and leisure guests who choose this hotel for its location, gastronomy and relaxed atmosphere. </td> <td style="width: 50%; vertical-align: top;"> Business: 1. Corporate events– groups of business travelers who travel for the purpose of workshops, team trips and work on corporate projects in Rijeka and its surroundings. 2.Sports events- groups of athletes on a longer stay who choose this hotel because of its location and affordable price. 3.Film industry - accommodation of employees who work on world-class film projects, have a long stay and are looking for hotels with a good ratio of quality and price. </td> </tr> </table>	Private: INDIVIDUAL GUESTS: The average age of guests is between 40 - 60 years. The guest profile is business and leisure guests who choose this hotel for its location, gastronomy and relaxed atmosphere.	Business: 1. Corporate events – groups of business travelers who travel for the purpose of workshops, team trips and work on corporate projects in Rijeka and its surroundings. 2.Sports events - groups of athletes on a longer stay who choose this hotel because of its location and affordable price. 3.Film industry - accommodation of employees who work on world-class film projects, have a long stay and are looking for hotels with a good ratio of quality and price.
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Amadria Park Facilities	<table border="0" style="width: 100%;"> <tr> <td style="width: 50%; vertical-align: top;"> Inside the hotel: 1.Gastro world - A special attraction of Amadria Park Opatija that offers guests a unique experience with a special emphasis on gastronomy. This attraction consists of Caffè Continental (offers an excellent selection of homemade cakes and desserts served with aromatic teas and premium coffee), Continental Bar (an indispensable place to relax with a variety of drinks - from freshly squeezed juices to selected and exclusive cocktails), Wine Shop, Restaurant Osteria Da Ugo and Milenij Choco World (handmade chocolate pralines and chocolate for gourmets). In Milenij Choco World, brand chocolates are produced and can only be bought there. Various workshops and presentations for team building can also be organized. 2.Event rooms Garden - The Garden consists of two event rooms in the Continental Hotel, which are equipped with modern technology for audio and video presentations, but are also multipurpose and can be used for evening gatherings, weddings, birthdays, christenings in addition to the work part. Both rooms were completely renovated in 2023. </td> <td style="width: 50%; vertical-align: top;"> Outside of the hotel: 1.Royal Beach with beach bar – Private hotel beach, which offers an impressive view of the beautiful Kvarner Bay and the sparkling Adriatic Sea, exudes elegance in a wonderful environment of colorful palm trees, which, together with other Mediterranean plants, make this place ideal for relaxation and leisure. It has a wonderful bar that serves superb vines, french champagne, cocktails, snacks and superb cheeses from Croatia, Italy and France. 2.Royal Hall - Our hotel is located right by the sea, and the elegant and luxurious Royal Hall exudes the elegance of a ballroom and can host various business events, gala dinners, theater, concerts or weddings. Given that it can host up to a thousand people, theatrical performances, concerts, gala dinners and wedding dinners can also be held in the Royal Hall. The terrace next to the hall extends along the Lungomare promenade, with a wonderful view of the Kvarner Bay. 3.Royal Square - the square is in front of the hotel itself and contains a beautifully decorated French garden with a wonderful view of the Kvarner Bay. The Royal Square is equipped for a variety of events, including welcome drinks, cocktail nights, product launches such as new car shows, themed events, themed dinners and more. 4.Conference park 25/7 - Our state-of-the-art event space, Conference Park 25/7, spans three floors with meeting rooms and state-of-the-art technology. 1,500m2 Multifunctional congress capacity, 11 halls and a total capacity for 1000 people. 5.Wellness Oasis - A peaceful oasis for relaxation and well-being with the scents of the Mediterranean. On 1500m2, this oasis contains 2 swimming pools, a Finnish sauna, a Turkish sauna, an ice fountain, 2 jacuzzis, rooms for massages and treatments, and fresh fruit and tea are available to guests. 6.Playstation Gameroom 6+: 7.Playstation Gameroom 6+: a completely new space that covers more than 100 m2; equipped with blue consoles for the entertainment of children and adults. 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Events programme in the hotel	<p>SPRING AWAKENING: MARCH - JUNE o Asparagus Month, Flower Festival, Easter program.</p> <p>SUMMER IN THE AIR: JUNE - SEPTEMBER about DJ music nights two days a week.</p> <p>GOLDEN AUTUMN: SEPTEMBER - NOVEMBER o Month of red wines, month of chestnuts, porcini mushrooms and truffles, Days of sea bream.</p> <p>WINTER FAIRY TALES: NOVEMBER - FEBRUARY o Chocolate month, Advent, Breakfast with Santa Claus, Romantic weekends.</p>
Events programme in the destination	<p>JANUARY AND FEBRUARY – Carnival in Opatija</p> <p>MARCH – The month of wellness</p> <p>APRIL – Festival of Flowers</p> <p>JUNE - AUGUST: Performances of famous performers at the Opatija Summer Stage</p> <p>NOVEMBER – Chocolate Festival</p> <p>DECEMBER – Advent in Opatija</p>