

AMADRÍA PARK			
TYPE OF THE HOTEL AND NUMBER OF ROOMS	HOTEL AGAVA ****  75 rooms		
HOTEL DESCRIPTION AND HISTORY	Hotel Agava is a romantic heritage hotel that is located in the center of Opatija, right next to the most beautiful park in Opatija, park Angiolina.  Today's Hotel Agava was previously known as Villa Habsburg, which was built in 1896 for the first owner of the construction company Kranj from Ljubljana, Rudolf Köck.		
demographics (guest	1.Couples 2.Couples with children up to 12 years old 3.Friends 4.Singles		
Type of holiday	Private:  1. Vacations 2. Weekend stays 3. School Holidays 4. Holidays 5. Events in the hotel (4 seasons) 6. Events in the destination	Business: 1. MICE 2. Corporate business stays	
	Private:  1. Sun, beach, sea, pool, fun 2. Active vacation - cycling, fitness, running, hiking, nature 3. Gastronomy (selection of dishes that reflect the culinary tradition of this region) 4. Events in the house (4 seasons) 5. Events in the destination	Business:  1. Events (seminars, congresses, conferences, meetings, incentives, events)  2. Meetings  3. Sport Events  4. Nature, culture, sights, facilities of hotels and settlements	

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The desired structure of guests in the hotel	Private: INDIVIDUAL GUESTS: The average age of guests is between 40 - 60 years. The guest profile is business and leisure travelers who choose this hotel because of its location and relaxed atmosphere. The hotel has five friendly offers and selected 5 rooms on the ground floor of the hotel with a terrace. They have become loyal hotel guests who return several times a year.	Business:  1. Corporate events— groups of business travelers who travel for the purpose of workshops, team trips and work on corporate projects in Rijeka and its surroundings.  2. Sports events - groups of athletes on a longer stay who choose this hotel because of its location and affordable price.  3. Film industry - accommodation of employees who work on world-class film projects, have a long stay and are looking for hotels with a good ratio of quality and price.
Amadria Park Facilities	Inside the hotel:  1.Restaurant Kitchen - a pleasant rustic setting of an antique kitchen that resembles a family table in a traditional home.  2.Caffé Agava - The Agava coffee shop with its terrace makes a pleasant place to stay on any day. The menu of Kavane Agava includes homemade cakes, freshly squeezed juices, a large selection of wines and sparkling wines, and many other specialties	Outside of the hotel:  1.Gastro world - A special attraction of Amadria Park Opatija that offers guests a unique experience with a special emphasis on gastronomy. This attraction consists of Caffe Continental (offers an excellent selection of homemade cakes and desserts served with aromatic teas and premium coffee), Continental Bar (an indispensable place to relax with a variety of drinks - from freshly squeezed juices to selected and exclusive cocktails), Wine Shop, Restaurant Osteria Da Ugo and Milenij Choco World (handmade chocolate pralines and chocolate for gourmets). In Milenij Choco World, brand chocolates are produced and can only be bought there. Various workshops and presentations for team building can also be organized.  2.Royal Beach with beach bar — Private hotel beach, which offers an impressive view of the beautiful Kvarner Bay and the sparkling Adriatic Sea, exudes elegance in a wonderful environment of colorful palm trees, which, together with other Mediterranean plants, make this place ideal for relaxation and leisure. It has a wonderful bar that serves superb vines, french champagne, cocktails, snacks and superb cheeses from Croatia, Italy and France.  3.Royal Hall - Our hotel is located right by the sea, and the elegant and luxurious Royal Hall exudes the elegance of a ballroom and can host various business events, gala dinners, theater, concerts or weddings. Given that it can host up to a thousand people, theatrical performances, concerts, gala dinners and wedding dinners can also be held in the Royal Hall. The terrace next to the hall extends along the Lungomare promenade, with a wonderful view of the Kvarner Bay.  4.Royal Square - the square is in front of the hotel itself and contains a beautifully decorated French garden with a wonderful view of the Kvarner Bay. The Royal Square is equipped for a variety of events, including welcome drinks, cocktail nights, product launches such as new car shows, themed events, themed dinners and more.  5.Conference park 25/7 . Our state-of-the-art even
Events programme in the hotel	SPRING AWAKENING: MARCH - JUNE o Asparagus Month, Active Weekends, Flower Festival. SUMMER IN THE AIR: JUNE - SEPTEMBER o Cocktail evenings at the bar, romantic weekends GOLDEN AUTUMN: SEPTEMBER - NOVEMBER o Red wine month, romantic weekends. WINTER FAIRY TALES: NOVEMBER - FEBRUARY o Chocolate month, Advent, Romantic weekends.	
Events programme in the destination	JANUARY AND FEBRUARY – Carnival in Opatija  MARCH – The month of wellness  APRIL – Festival of Flowers  JUNE - AUGUST: Performances of famous performers at the Opatija Summer Stage  NOVEMBER – Chocolate Festival  DECEMBER – Advent in Opatija	