



TYPE OF THE HOTEL AND NUMBER OF ROOMS	HOTEL IVAN **** - BUSINESS AND LEISURE HOTEL 372 rooms	
DESCRIPTION OF THE HOTEL AND HISTORY	<p>"Hotel Ivan is a 4* beach hotel that represents a mediterranean corner of luxurious comfort on the beach, and offers an irresistible atmosphere of the Adriatic. It was built in 1969 with a great business tradition. Hotel Ivan offers variety in its business to satisfy all the wishes of its guests. In the pre-season and the postseason, the focus is on the business segment, attracting various events and seminars from all over the world.</p> <p>But in the warmer months, the hotel focuses its attention on the leisure segment, creating unforgettable moments for individuals, friends and couples.</p> <p>Amadria Park Šibenik also stands out as the only hotels in Croatia with its own outdoor and indoor water parks (indoor water park has a heated pool).</p>	
Target groups and demographics (guest structure)	<ol style="list-style-type: none"> 1. Singles 2. Couples 3. Friends 	
Type of vacation	Private <ol style="list-style-type: none"> 1. Annual vacation 2. Weekend vacation 3. Holidays 4. Events in destination and at resort 	Business <ol style="list-style-type: none"> 1. MICE 2. Corporate business stays 3. Groups
Reasons for choosing hotel	Private <ol style="list-style-type: none"> 1. Sun, beach, sea, pool, fun 2. Active vacation - cycling, fitness, running, hiking, nature... 3. Wellness relax vacation 4. Gastronomy (variety of choices that reflect rich culinary tradition of this part of Croatia) 5. Events in the house (4 seasons) 6. Events in the destination 	Business <ol style="list-style-type: none"> 1. Seminars, congress, conferences 2. Meeting 3. Specialized
The structure of the guests that we aspire to	<p>Individual guests: The profile guests that we aspire to are business people who travel a lot during the year (they are repeated guests in hotel through the year). These same guests want to feel good, want to be noticed, respected and to feel at home. They return privately and recommend the hotel to their friends and families. They are ambassadors of Amadria Park, expanding our base of individual guests. We want to further develop loyalty towards Amadria Park and to build a base of guests who have a similar profile.</p>	<p>Business guests: 1. MICE: we can host events with more than 3000 participants. Preferred industries are: medicine, pharmacy, ICT, financial activities, auto industry. The preferred types of events in Ivan are congresses and conferences, while to a lesser extent they are incentives. The focus is on European markets. We approach each event individually and in detail with the desire that they experience a unique experience, feel and appreciate unique venues that have not been experienced anywhere before (eg Mediterranean Town, Dalmatian Village, En Vogue). Then we get partners who return long-term and who will recommend us to others. We primarily strive and want to develop friendships and relationships with companies that are respected in their regions and that have a proven long and positive business tradition.</p> <p>2. Corporate guests: By developing relations with companies in the MICE segment, opportunities are opened for us to expand cooperation through the corporate segment (agreement). We want employees and management to continue to come to us for business and private purposes and to develop that sense of belonging.</p> <p>3. Thematic groups: These are groups of individuals who come to the destination with a targeted program/theme. It may be that they are bound by love for nature and culture, for sports (eg tennis, sailing), wellness and spa, auto moto groups and classic car groups, professional sports clubs. These are the groups that have more overnight stays and that have a high non-boarding consumption.</p>

<p>Amadria Park facilities</p>	<p>Inside the hotel</p> <p>1. Pool at Hotel Ivan + pool bar - There is no better place to relax. Imagine a place where the hardest decision of the day is choosing which cocktail to order at the pool bar. Or imagine yourself lounging on a lounger next to an outdoor pool with sea water, surrounded by lush vegetation: palm trees, pine trees, olive and orange trees. And the view of the Adriatic Sea and the Croatian islands is magnificent at any time of the day.</p> <p>2. Restaurant Rustica - The food offered in the restaurant is a refined combination of traditional and modern. The glass wall, through which an impressive view of the sea can be seen, contributes to the airiness of the interior space. And you can enjoy the full splendor of the Adriatic from the restaurant's terrace surrounded by greenery. The decor reflects the colors and textures of the Dalmatian landscape – stone, lavender and olive trees. The food is also inspired by the traditional tastes of Dalmatia, and is prepared in an open kitchen so that guests can watch their meal being prepared.</p> <p>3. Club Bar - The spacious lobby of Hotel Ivan can be used for business events, as well as moments of rest and relaxation. Surrounded by greenery and filled with fresh air, it gives the impression of an outdoor, not an indoor space. The classic and elegant lobby bar has a dual purpose, a business part for official occasions, for example meetings with colleagues and clients, and a part for relaxing after a conference. The lobby terrace is suitable for more relaxed business meetings, but also for more casual gatherings. In summer, visit our glamorous aperitif bar and enjoy top Croatian wines, alcoholic beverages from around the world and live music in the evening.</p> <p>4. Trade street (souvenir shops)</p> <p>5. Spa & Wellness Mediterranean Garden (indoor pools, fitness center, saunas, therapies), All your senses will have a divine experience in the Spa & Wellness Mediterranean garden. Blend in with nature and relax with a wellness tea in a peaceful Mediterranean garden at our beautiful location by the sea. Feel the warm, soothing vibe from the abundance of natural light, where you can indulge in rest and relaxation and enjoy the only indoor saltwater pools in Amadria Park.</p> <p>6. Night bar</p> <p>7. Convention Center - the first and largest convention center in Croatia and on the Adriatic, a place for holding meetings and events at the world level, which offers 11 state-of-the-art multifunctional meeting rooms</p>	<p>Outside the hotel</p> <p>1. Dalmatinsko Etno selo - Amadria Park is the only hotel chain with its own village! Step into the rich history of the region, visit the "living museum" - Dalmatian Ethno Village. For an unmissable experience of the original way of life of this climate, explore the region's rich culinary heritage by visiting the Dalmatian Ethno Village. With its offer "from field to plate" in village, you will have the opportunity to see the culinary tradition of Dalmatia and the preparation of authentic dishes on the spot, get acquainted with old agricultural crafts and traditional tools. The "Living Museum" is a real interactive experience - watch the preparation, and then taste the delicacies that are part of the rich gastronomic heritage of Dalmatia, prepared in an authentic way. Taste fish and seafood, try homemade bread, cheese, olive oil and brandy produced by hand using original traditional methods and tools.</p> <p>2. Beach - The specialty of our resort is that each hotel has its own beach. Crystal clear sea, themed beaches, luxury and a view of numerous islands are the perfect combination that creates an idyllic vacation.</p> <p>3. En Vogue Beach Club – place where magic happens every day! As an 18+ club, we aspire that you have fun using all of your senses. We offer a rich food and drinks offer and for the great atmosphere in charge are DJ-s who rule the club each day.</p> <p>4. Mediterranean city -The only hotel chain that has its own town. Inspired by the rural charm and social atmosphere of a provincial Mediterranean town where life is enjoyed with a sense of community. A city that has its own catering facilities, shopping facilities and unique congress halls with a view of the sea.</p> <p>5. Aquapark (otvoreni i zatvoreni)-Aquapark Dalmatia is the first Croatian water park. And from 2024, the first indoor water park in Croatia, and thus a unique content for year-round business. Water fun for all generations - indulge in the summer atmosphere and in the winter months, experience an exciting water adventure. All pools use regularly filtered fresh water, and the entire area is constantly under the supervision of professional and qualified lifeguards.</p> <p>6. Sportski Centar- street workout, soccer, basketball ,volleyball ,badminton ,tennis, table tennis,rent a bike, rent a ball</p> <p>7. Pirate adventure minigolf - Enjoy our exciting round of mini golf with 18 + 1 holes. Visual and sound effects will keep you motivated – and competitive! The green courts are illuminated so you can play until late in the evening. Our volcano is a spectacular sight at night, spewing lava and smoke. Play around the pirate ship with its cannons, giant skull and numerous water and smoke effects..</p> <p>8. Restaurants 7 unique a la carte restaurants and 3 Burger Houses</p> <p>9. Beach bars</p> <p>10. Wellness center in hotel Jure Surrender to the luxurious, intimate atmosphere in the Spa center of the Hotel Jure. Completely relax your mind and body in the peace and tranquility of this adults-only zone, located on the terrace of the Jure Hotel by the sea. Enjoy the outdoor seawater pool, glass-walled saunas overlooking the pool terrace and a host of other relaxing spa amenities.</p> <p>11. wellness center in hotel Jakov</p>
<p>Events in the hotel</p>	<p>SPRING AWAKENING: MARCH-JUNE TIME to relax; Easter at Amadria Park Ivan****+, Labor Day, Mother's day, Cro Weekend (National Day) SUMMER IN THE AIR: JUNE-SEPTEMBER TIME to relax;Corpus Christi;Summer Vibes Gateway ;Suite life at Amadria Park; Summer in style GOLDEN AUTUMN: SEPTEMBER - NOVEMBER TIME TO RELAX;HALLOWEEN, OLIVE DAYS WINZER'S FAIRYTALE: NOVEMBER - FEBRUARY o TIME to relax;Advent;New Year's Eve;Month of Love;International Women's Day</p>	
<p>Events in Šibenik</p>	<p>MAY- Croatia Travel festival JUNE - SEPTEMBER- various festivals (International Children's Festival Šibenik, Šibenik Dance Festival, Supertoon International Animation festival, Medieval Fair Šibenik, Ragius festival, Light is Life festival, Šibenik Klapa Songs Festival, Dalmatian Chanson Evenings, Saint Michael's Fortress - rich cultural and entertainment contents with world renowned performers DECEMBER - Adventura</p>	