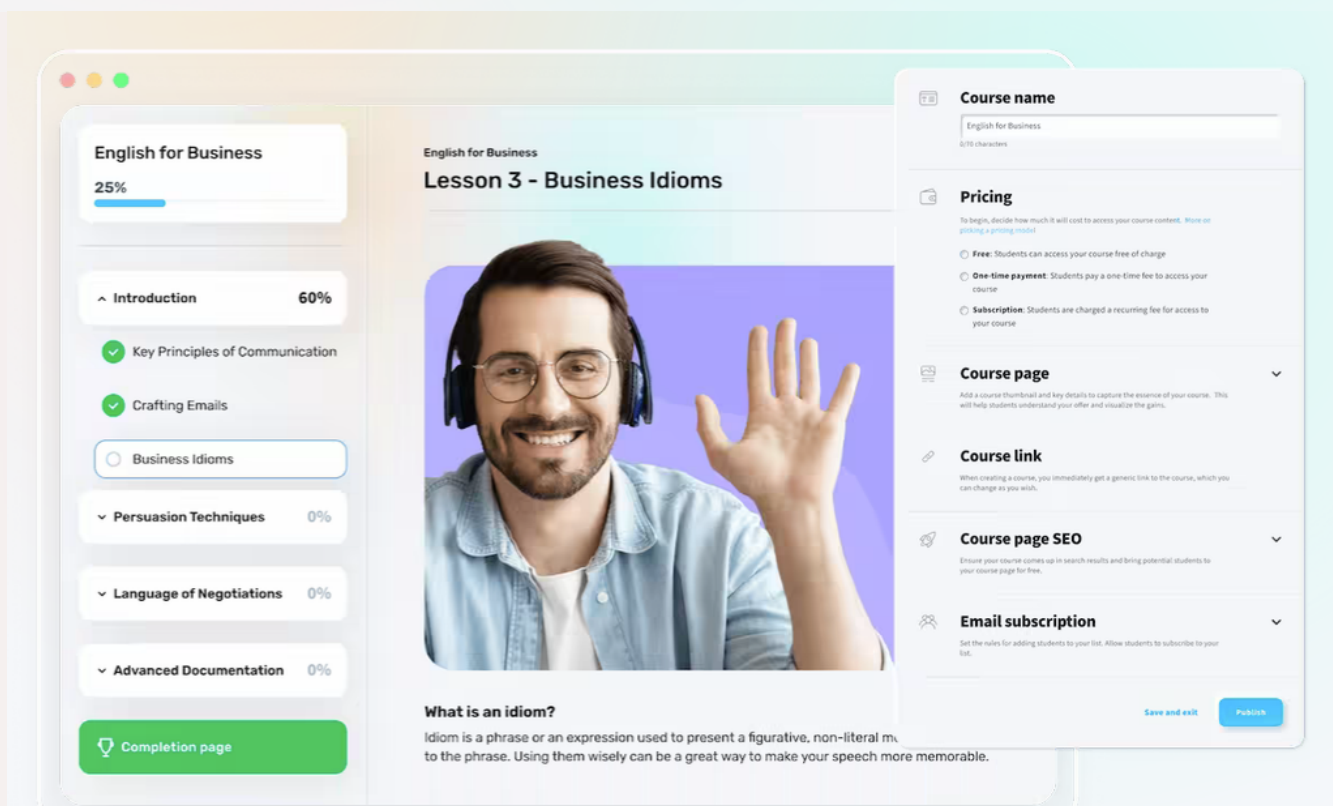




GetResponse

Content Monetization Platform

Create, market, and sell your knowledge
with one affordable platform



<https://www.getresponse.com/solutions/selling-knowledge>

<https://www.getresponse.com/features/course-creator>

https://youtu.be/MN7-9vy0_5I

Overview

GetResponse Content Monetization is a plan dedicated for online content creators looking for tools to create and monetize content and knowledge. The plan includes a suite of tools to create, promote, and sell content online. You can build an unlimited number of online courses with Content Monetization plan.

Create, market, and sell your knowledge with one affordable platform



Turn your knowledge into sellable content with **online courses**

Easily build online courses with AI-powered creator and turn your expertise into a valuable experience for your customers.



Grow an audience and promote your offer with **native marketing tools**

Create an engaged community interested in your content with landing pages, emails, webinars, and more integrated tools.



Create paid subscriptions with **premium newsletters**

Share premium content and resources, and diversify how you monetize your expertise.



Connect and nurture your community with **webinars**

Connect with your audience face-to-face and speak to them in live webinars.



Provide your customers with their own **membership area**

Make it easy for customers to access the content they purchased through a member's area.



Showcase your skills with your **creator's profile**

Create a space where your audience can discover you and what you have to offer in one place.

Features

Course Creator

GetResponse AI course creator is an easy and intuitive tool. To build your online course all you need to do is follow a step-by-step process that includes instructions and tips to quickly move from an idea to a published course.

Our AI course builder is a feature in a broader suite of solutions for content creators. It's integrated with other features available in the Content Monetization plan, like premium newsletters, email marketing, marketing automation, webinars, and more. This gives you a comprehensive solution to create and monetize your knowledge with just one subscription.

Premium Newsletters

Grow your audience and collect new subscribers with native landing pages, signup forms & popups, newsletters, and share an experience via webinars.

Nurture a community interested in your skills and content around your creator's profile and their membership area.

Native Marketing Tools

Email marketing & autoresponders: Create an engaged community interested in your content with landing pages, emails, webinars, and more integrated tools.

- Email Marketing & Autoresponders
- Marketing automation
- Website builder & landing pages
- Popups & forms
- Webinars

Payment Gateway

You can integrate your Stripe or PayPal account with GetResponse and easily sell your products directly in emails, websites, and landing pages using the Product box. The payment process is automated and secure for you and your customers.

- PayPal & Stripe integrations
- Upselling automation workflows

Membership Area

GetResponse Hub – a members-only area where your customers can access their enrolled courses and premium newsletter subscriptions

Creator's Profile

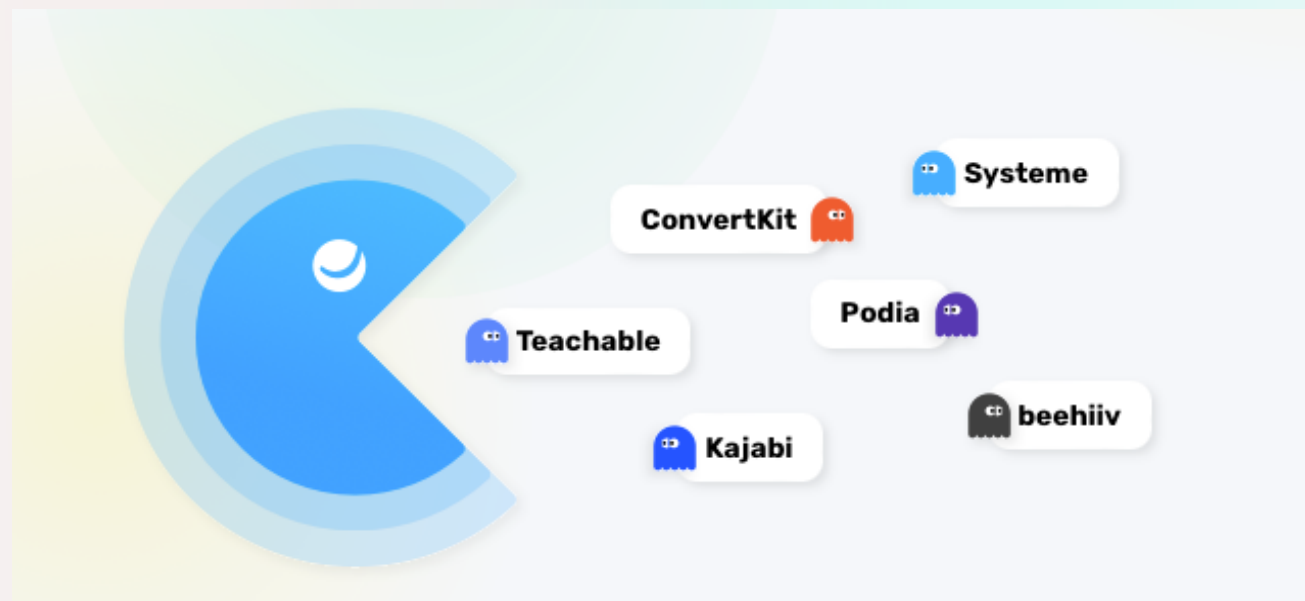
Showcase your skills with your creator's profile. Create a space where your audience can discover you and what you have to offer in one place.

Competitive Info

GET RID OF MULTIPLE SUBSCRIPTIONS AND DO IT ALL WITH GETRESPONSE

Do it all with one account and **save up to \$240 yearly**

	GetResponse from \$69/mo	Kajabi from \$69/mo	Podia from \$89/mo	Systeme from \$47/mo
AI course creator	✓	✓	×	×
Premium newsletters	✓	×	×	×
In-house webinars	✓	×	×	✓
Websites & landing pages	✓	✓	✓	✓
AI email marketing	✓	✓	×	×
Marketing automation	✓	×	✓	✓
Signup forms & popups	✓	×	✓	×



Pricing


<https://www.getresponse.com/pricing/affiliates?creators>


The new pricing page will automatically display when users are directed using existing pricing page links. The Affiliate variant will auto display when affiliate tracking parameters are in the url or an affiliate cookie was stored. A new creators tab is now on the default pricing page or you can link directly by adding “creators” to the end of the pricing url.

The screenshot shows the 'Pricing plans' section of the GetResponse website, specifically for 'creators'. The header 'Pricing plans' is in blue, with a subtitle 'Explore affordable plans of easy-to-use email marketing software and beyond.' Below this, there are two main plan categories: 'PLANS FOR MARKETERS' (with a target icon) and 'PLAN FOR CREATORS' (with a lightbulb icon and a 'NEW OFFER' badge). The 'PLAN FOR CREATORS' is selected. Below the plan categories, there are two pricing options: 'Monthly plan -10%' and '12-month plan -37% + free custom domain for 1 year'. The '12-month plan' is highlighted. Below this, there is a 'Content Monetization' section. It shows a 'List size' dropdown set to '1,000 contacts', with a price of '\$69/mo' crossed out and '\$43.5 /mo' displayed. Below the price, it says 'Paid annually'. There is a yellow 'BUY NOW →' button. To the right of the price, there are two columns of features. The first column is titled 'The plan includes:' and lists: 'Up to 500 active students', 'Unlimited courses', 'Quizzes & certificates', 'No transaction fees', and '24/7 live chat support'. The second column is titled 'Plus, unlimited access to:' and lists: 'Email marketing', 'Autoresponders', 'Marketing automation', 'Websites & landing pages', and 'Integrations & API'.

Pricing plans

Explore affordable plans of easy-to-use email marketing software and beyond.

**PLANS FOR MARKETERS**
Grow your list, send emails, automate communication

**PLAN FOR CREATORS**
Create, market, and monetize your content

Monthly plan **-10%**

12-month plan -37%
+ free custom domain for 1 year

Content Monetization

List size
1,000 contacts ▼

~~\$69/mo~~
\$43.5 /mo

Paid annually

BUY NOW →

The plan includes:

- ✓ Up to **500** active students ⓘ
- ✓ Unlimited courses
- ✓ Quizzes & certificates
- ✓ No transaction fees ⓘ
- ✓ 24/7 live chat support

Plus, unlimited access to:

- ✓ Email marketing
- ✓ Autoresponders
- ✓ Marketing automation
- ✓ Websites & landing pages
- ✓ Integrations & API

Resources

Blogs

<https://www.getresponse.com/blog/online-course-vs-membership-site>
<https://www.getresponse.com/blog/getresponse-for-online-teachers>
<https://www.getresponse.com/blog/how-to-market-online-courses>
<https://www.getresponse.com/resources/guides/how-to-build-a-thriving-paid-newsletter>
<https://www.getresponse.com/resources/webinars/course-creation-101>

Youtube

https://youtu.be/MN7-9vy0_5I
<https://youtu.be/zpDtICh5huM>