

# GetResponse Affiliate Action Plan

## 10 STEPS TO GO FROM ZERO SALES TO COMMISSIONS FOR LIFE

Ready to get off to a fast start? Invest a little time every day building traffic and clicks. Within 90 days, you'll have a set of valuable skills — and your first sale.

TRAFFIC BUILDERS



**1 HELP YOUR FRIENDS.** Introduce email marketing to [businesses and organizations you already know](#). You'll find that GetResponse practically sells itself. Your friends will thank you and refer their friends to you. It's the fastest way to start promoting GetResponse.



**2 GET SOCIAL.** [Leverage the power of social media](#). Where do your audience members like to hang out? Find out! Then show up and post content that is timely and relevant. For useful resources, visit your GetResponse Affiliate website.



**3 PARTICIPATE IN FORUMS.** You'll find people who are looking for [marketing solutions GetResponse provides](#) — email marketing, landing pages, webinars, and more. Refer them to your website where you recommend GetResponse.



**4 BECOME AN EXPERT.** Visit the [GetResponse blog](#) for fresh ideas on marketing, productivity, and technology. You'll also find whitepapers, case studies, webinar recordings, and infographics. As your reputation grows, so will your traffic.



**5 BUILD SEO RANKINGS.** If you don't get enough traffic to your website, consider using an SEO service. You may be able to [improve your metrics](#), so your site ranks higher in search engines and attracts more (and better-qualified) prospects.



**6 ADD A BANNER.** Your Affiliate account has [GetResponse banners](#) available free in a wide variety of formats. They look great on your site and are optimized to generate clicks. The Tools section includes various text templates you can use in email campaigns.



**7 CREATE A RESOURCE.** Put together a resources page on your website where you list tools and services you recommend. List GetResponse under email marketing, landing pages, autoresponders and webinars. [Be sure to include your Affiliate link](#).



**8 WRITE A REVIEW.** People search for [reviews of products and services](#) they are considering. Thoughtful reviews earn high search engine rankings. If visitors like your review, they are more likely to buy.



**9 OFFER A SIGN-UP INCENTIVE.** It can be as ambitious as an [e-book or as simple as a checklist](#). Make GetResponse your professional partner by adding references in your copy with hyperlinks including your Affiliate ID.



**10 PRACTICE WHAT YOU PREACH.** Engage your subscribers with email campaigns. If you don't have a list, [start building one using GetResponse tools and templates](#). Then let your audience know how GetResponse helped grow your business.



**BONUS TIP:** As you begin implementing these steps, you may get lucky and make your first sale. If so, you'll be tempted to relax and coast. But why take chances? Implement all ten steps to generate affiliate income that grows month after month.

CLICK BUILDERS