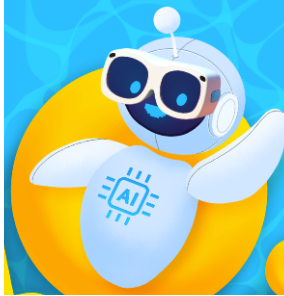




# GetResponse

**New AI Updates to GetResponse Features**





### AI Subject Line Generator

GetResponse now includes an AI-powered subject line generator for all paid plans.

Customers can increase open and click-through rates with data-backed optimization. This feature powered by GPT technology will help maximize efficiency, as well as brainstorm new ideas to draft the perfect subject line. Customers can then use these and run A/B tests to identify words and phrases that best resonate with their audience (*this isn't available on the A/B test feature yet, although, people can generate and copy different subject lines to the A/B test*).

With the AI subject line generator, users can constantly test various subject lines tailored to each industry and stand out in subscribers' inboxes with every email.

### AI Email Generator

GetResponse now includes an AI-powered email generator for all paid plans, that lets users create engaging emails in record time with new cutting-end technology from OpenAI's GPT.

This new feature enhancement will boost email marketing effectiveness with industry and goal-optimized subject lines and content. Don't waste time manually brainstorming, typing, editing, and building emails from scratch.

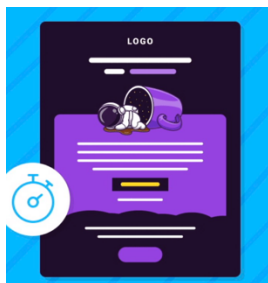
Quickly generate emails with text based on the AI's identification of high-performing industry trends and your keywords.

#### Features including:

- Custom templates including copy and image
- Engaging and industry-optimized text and subject lines
- AI email creator users have seen an 85% decrease in the email creation time
- Spark up creativity whenever you get writer's block
- With the AI email generator, you can create an entire email with a few key details and a couple of clicks
- Quickly brainstorm new ideas to draft compelling emails based on OpenAI's access to your industry's latest trends.

AI Email Generator features page: <https://www.getresponse.com/features/email-marketing/ai-email-generator>

---



### AI Autoresponder Generator

Users can create engaging autoresponders faster than ever with our GPT-powered AI autoresponder generator, included in all paid plans. Generate complete emails and subject lines optimized for latest industry trends based on keywords and targeted audience.

Users can now leverage the power of AI to help you create optimized automated email sequences!

With our new AI Autoresponder Generator, users can:

- Utilize Open AI's cutting-edge GPT technology
- Instantly generate industry-specific autoresponders
- Quickly brainstorm new ideas for the perfect message
- Craft compelling subject lines to help boost your email open rates
- Create autoresponders 85% faster!

AI Autoresponder Generator features page <https://www.getresponse.com/features/email-marketing/autoresponder>

---



## AI Landing Page Creator

Discover the all-new GetResponse Landing Page Creator and discover the enhanced features and seamless navigation of our new-and-improved solution.

Global design, enhanced mobile-optimization, advanced analytics, SEO optimization, stunning templates, and artificial intelligence! These are just a few of the whole set of new features that you'll be able to experience using our new landing page editor.

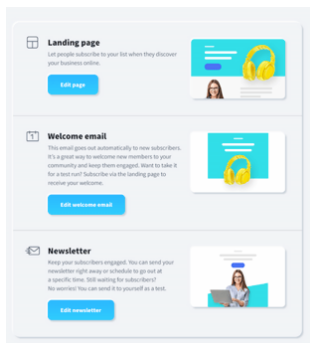
With the AI Landing Page Generator, users can create a custom landing page in just a few clicks, all based on the keywords and industry you choose. The AI engine generates:

- optimized messaging
- full layout including graphic
- native features' blocks

This new feature is powered by Open AI technology, accelerating landing page creation in minutes! A great way to produce great content and high-quality designs that resonate with your audience and increases landing page conversions.

AI Landing Page Creator features page <https://www.getresponse.com/features/landing-page-creator>

---



## AI Onboarding Checklist & AI Campaign Generator

GetResponse users can now launch a high-converting, AI-powered marketing campaign in minutes. Get a custom landing page, welcome email, and newsletter generated with the power of Open AI technology in just a few clicks.

Thanks to our integration with Open AI's GPT technology, creating a professional campaign has never been easier – just follow the checklist! Based on the keywords, your business and audience type, the AI Campaign Generator will prepare custom campaign assets – a landing page, a welcome email, and a newsletter.

Launch a professional campaign tailored to your business without the time-consuming effort of creating content manually. With our easy-to-use AI Campaign Generator, you can quickly create a complete campaign without any technical knowledge or experience. (AI Campaign Generator Coming Sept 2023)

AI Campaign Generator features page <https://www.getresponse.com/features/ai-campaign-generator>

---



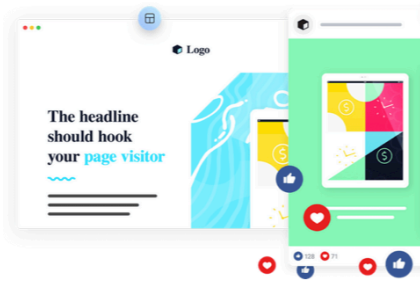
## AI Web Push Notifications Generator

Users can increase engagement with the power of AI. Keep sparking your audience's interest with engaging web push notifications powered by Open AI technology.

Create notifications optimized for your industry based on keywords with an easy-to-use AI Web Push Generator. A native web push notification tool to engage and convert your website visitors.

AI Web Push Notifications Generator features page <https://www.getresponse.com/features/web-push-notifications>

---



## AI Assistant for Paid Ads

GetResponse help users find new customers with AI-generated Google and Meta ads.

The AI Assistant lets users create targeted paid ad campaigns for faster growth, stand out with paid ad campaigns, and run Google and Meta ads from your GetResponse account! Target your ads with precision using insight from your email marketing campaigns.

Create goal-optimized ads with a step-by-step creator and easily manage. Users can:

- Collect more leads with the Google Lead Extension
- Get started quickly with a simplified creator
- Save time with AI-powered content generator that creates high-converting ad copy
- Create a custom ad audience based on your lists and segments

AI Paid Ads features page <https://www.getresponse.com/features/paid-ads>

---